

Association for Harnessing Innovation and Entrepreneurship (ASHINE)

Presents

Makeathon

Launch Ideas in an Instant with Open Weaver Studio

in association with



Makeathon

August 26-27

- An online event where **aspiring entrepreneurs, product enthusiasts** get guidance on digital product development and complete building their ideas into a product in less than 48 hours.
- Offered by Open Weaver on its Studio platform, in collaboration with Association for Harnessing Innovation & Entrepreneurship (**ASHINE**)



What is the ASHINE Open Weaver Makeathon?

- Opportunity for young developers, product enthusiasts, aspiring entrepreneurs to build their ideas into digital applications or SaaS solutions rapidly.
- Develop a fully functioning mobile ready, digital application with live data, and using deep tech like Generative AI, from your browser using Open Weaver Studio in less than 48 hours.
- Get an access to a no code platform and manage your live application post Makeathon to showcase app to future incubators or employers and use it to develop more awesome products.
- Build your use case on any innovative idea you have or any Tech for Good ideas. Sample use cases will be shared in the coming days.
- No specific technology experience is required. No tools or infrastructure required.

Highlights

- 48 Hour Timed event that brings the best minds and ideas together
- Orientation on Design Led Development and leveraging new technologies like Generative AI in startup products
- Guidance and hands on session to develop a Minimum Viable Product
- Access to Open Weaver Studio platform
- All completed apps will be mobile ready and live for demos, showcase
- Join the community of builders and learn best practices



Schedule (Aug 26-27)

Prior Week	Completion of program themes, participation registration in collaboration with the ASHINE
Day 1	Joint Kickoff by ASHINE + Open Weaver and Orientation
Day 1	Two Hour Workshop including hands-on build session
Day 1	Q & A
Day 1	Product Build Starts
Day 1 & 2	Constant Support
Day 2	Completion of Product Builds and Launches
Day 3 +	Review, Feedback and Mentoring



Participant Key Take Aways

- Hands on learning to build a digital product rapidly
- Completed mobile ready, Minimum Viable Product to showcase
- Open Weaver Studio platform subscription and orientation (a Rs 10,000 value)
- Access to Open Weaver community and continued mentoring
- And win cool prizes



Prizes

- Winner: Amazon gift card worth **Rs. 21,000**
- 1st runner up: Amazon gift card worth **Rs. 12,000**
- 2nd runner up: Amazon gift card worth **Rs. 6,000**
- Opportunity to get considered in the Pre-Incubation Program
- All successful participants earn a **Certificate!**



* If team participants win, then the total prize amount will be equally distributed among all members who are a part of the team.

General Guidelines

- An Individual student or Team (2-3 students from any UG/PG programs and from any campuses). Participation allowed using provided registration form only. However, individual participation or team participation shall be considered equally for evaluation.
- It is a 48-Hrs Makeathon. This will start with 2-Hrs virtual kick-off session by Open Weaver and followed by build challenge! Attending kick-off session is compulsory for submitting final product.
- Before the due time (48 Hrs.) the participants are expected to submit their product. The product should adhere to the guidelines / standards laid by the Open Weaver. Late submissions will not be considered.
- The submitted final product shall be evaluated by a Jury Panel. The decision of that Jury Panel will be final and not subject to review.
- If a team wins, then the total prize amount will be equally distributed among all members who are a part of the team.
- Last Date for Registration: 20th August 2023

Notes

- Based on the number of participants the Makeathon dates may vary. All the registered individual participants or Team Member-1 (Team Leader/SPOC) of team participation will be contacted through email for exact date of Makeathon, login credentials and virtual kick-off session link.
- There is no registration fee to participate in the Makeathon.
- [Register now >>](#)



Makeathon

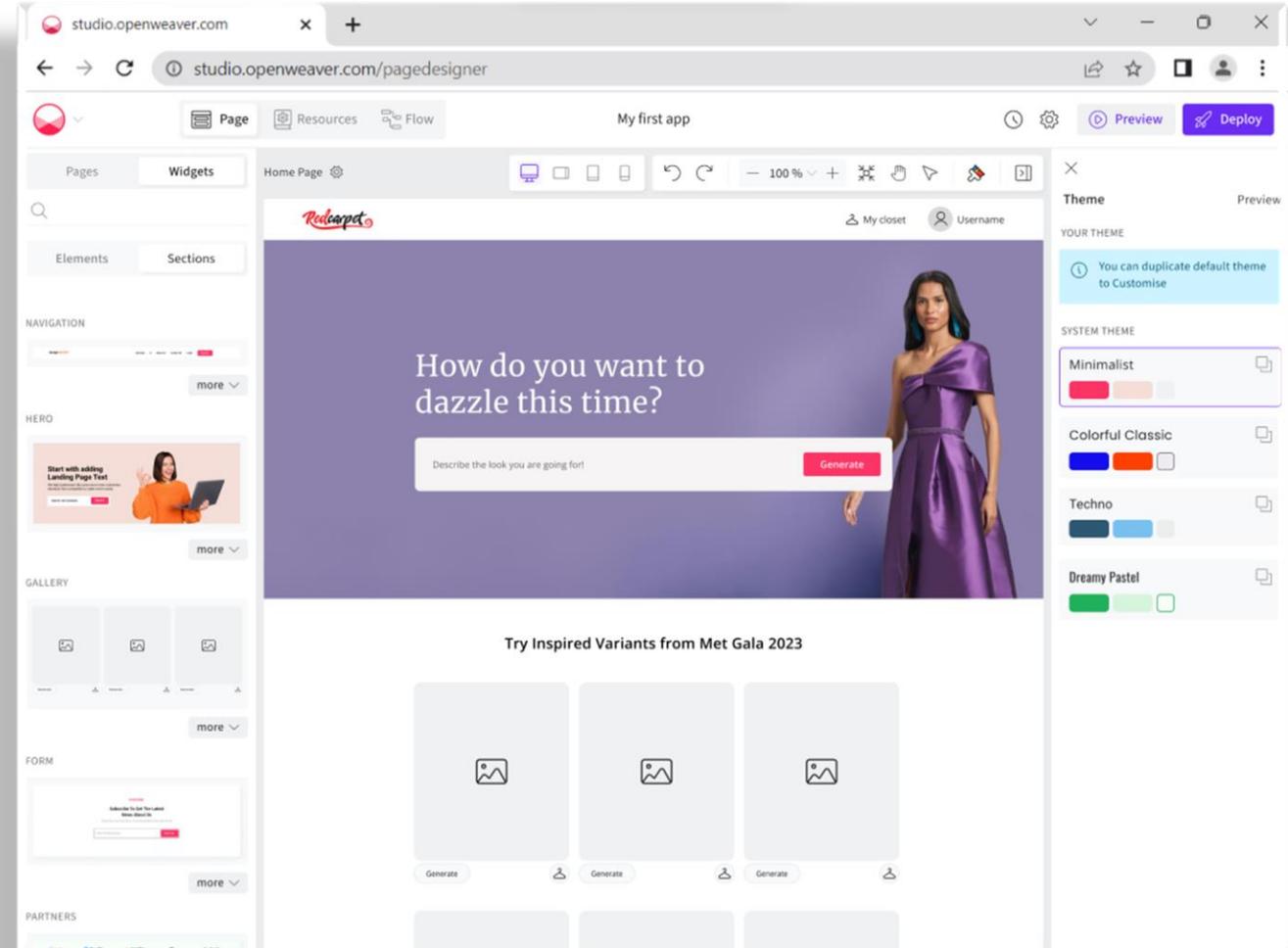
Powered by Open Weaver Studio

The No Code for Digital Products



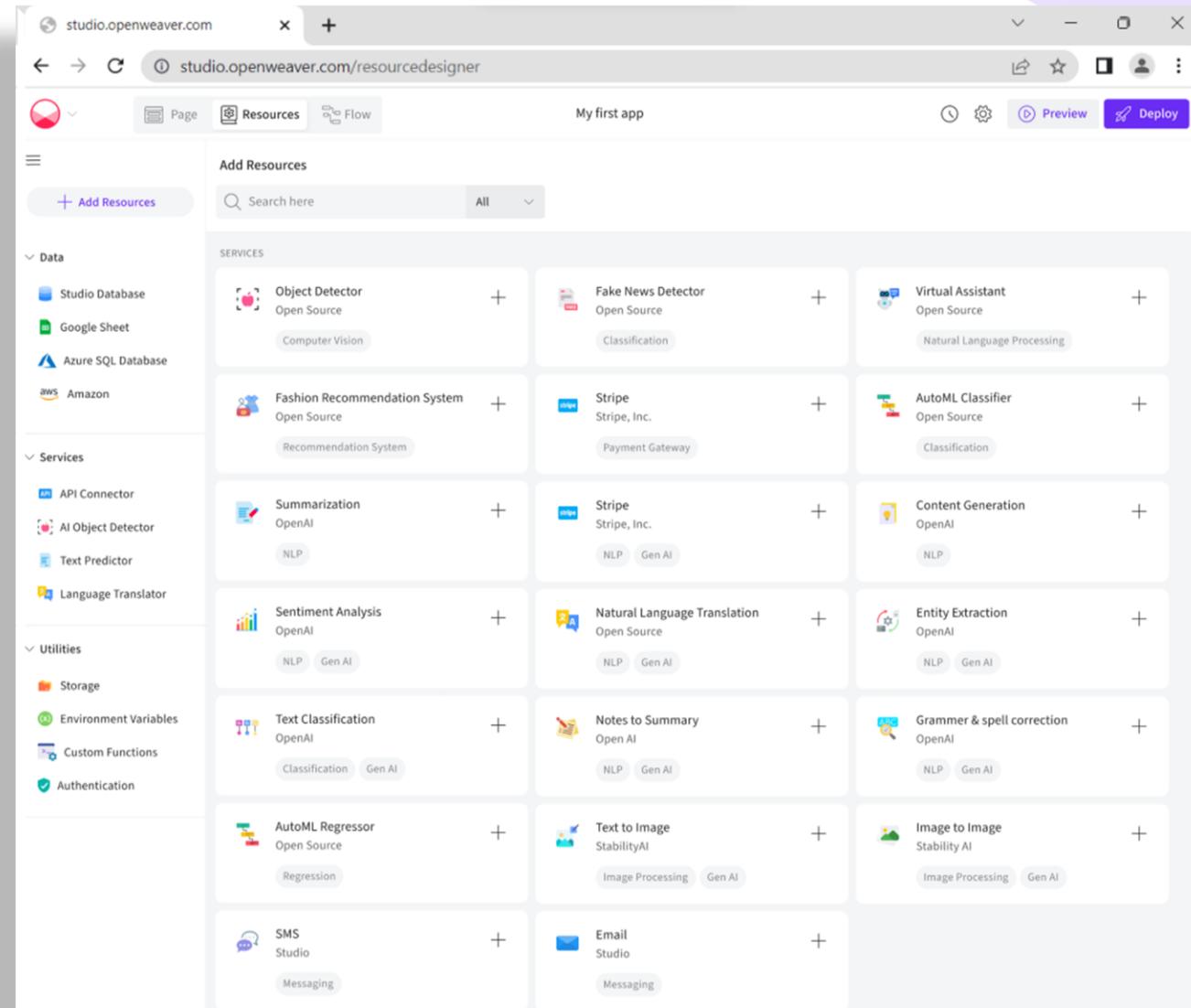
Create Stunning Experiences

- 1000s of templates, media assets to create stunning product screens, web pages
- Automatically create apps that work seamlessly across Mobile, Desktop and all device formats
- Customize themes to make your product unique and branded
- Live Preview for quick user feedback
- No other Mockup, Design, Dev Tools Required!



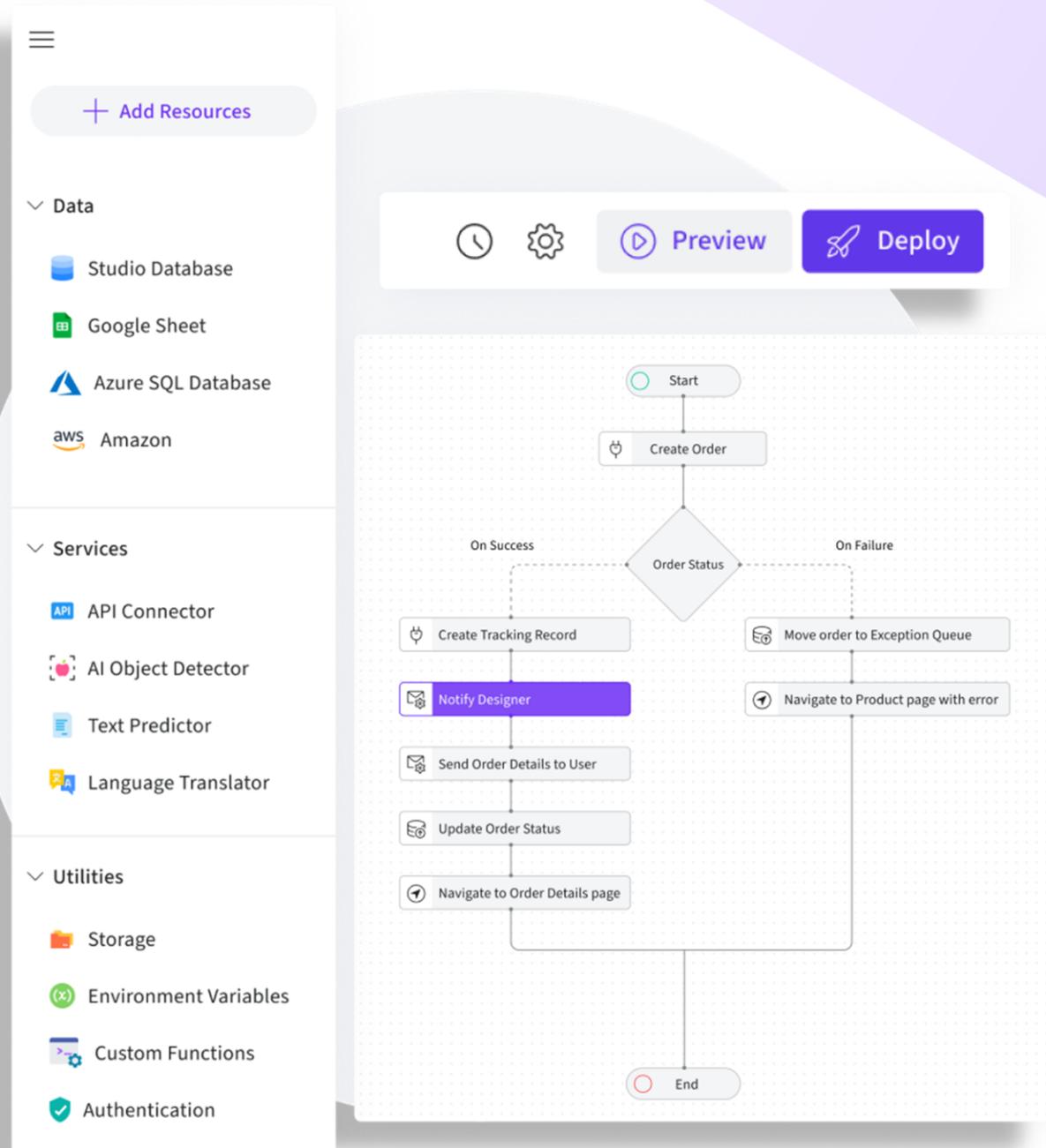
Easily Power your Product with Deep Tech Differentiators

- 1000s of cutting-edge resources from Foundation Elements to Complex Functions
- Covers all Emerging Tech areas
 - Generative AI
 - Analytics, Data
 - Blockchain
 - IoT, Cloud, Security
 - and many more
- Easy Configuration, Integration
- Flexible 3rd Party Integrations



Launch Instantly, Scale Infinitely

- Add complex business logic and flows as you scale
- Largest Marketplace – Import from millions of open source assets
- Add custom code, external data and services
- 1 Click Rapid Deployment and managed cloud environment



Thank You!



For further details, clarifications:

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