

Newsletter

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ASSOCIATION FOR HARNESSING INNOVATION AND ENTREPRENEURSHIP

Association for Harnessing Innovation and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with 20,000 sq. ft. Technology Business Incubator (TBI) is located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush green campus having all the modern educational and recreational facilities for students, innovators, and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

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DEPARTMENT OF
SCIENCE & TECHNOLOGY



Industries Commissionerate
Government of Gujarat



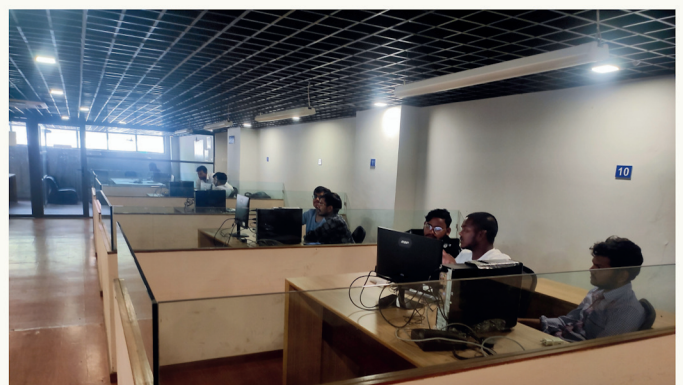
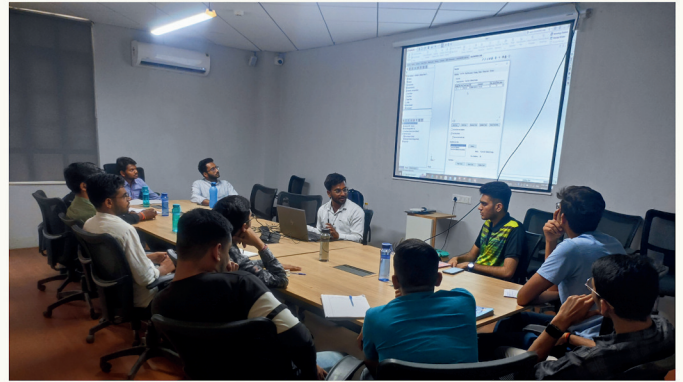
A TRAINING PROGRAM ON SOLIDWORKS MANUFACTURING ASPECTS FOR STARTUPS

On 7th April 2023, ASHINE organized a training program on Solidworks manufacturing aspects for startups. The event was held at the ASHINE and was attended by 15 participants from various startup companies.

A training program on Solidworks Manufacturing aspects was designed to help startups learn how to design and manufacture products using Solidworks, a popular CAD/CAM/CAE software program. The program focused on the manufacturing aspects of Solidworks, such as designing for manufacturability, creating 3D models and CNC tool path for manufacturing, generating manufacturing drawings, and producing high-quality parts. Solidworks is widely used in the manufacturing industry, and startups can benefit from this powerful tool to create innovative products that meet customer needs while reducing production costs. This training program covered the basics of Solidworks, key features, benefits, and practical skills like modeling, CNC part programming, and manufacturing documentation.

The program was conducted by a team of experienced Solidworks professionals who shared their knowledge and expertise with the attendees. The attendees were given a brief overview of the software and its applications in the manufacturing industry. The trainers then went on to explain the different modules in Solidworks and how they can be used to design and develop products. The trainers also shared insights on how startups can optimize their manufacturing processes using Solidworks. They demonstrated various techniques for designing complex parts, creating assembly drawings, and simulating the manufacturing process.

The participants were also given hands-on training on Solidworks, where they were given practical exercises to apply the knowledge they had gained during the training program. The participants gained valuable insights into the software and how it can be used to optimize the manufacturing process. The event was well-attended, and the participants left with a better understanding of Solidworks and its applications in the manufacturing industry.



WEBINAR ON LEGAL ESSENTIALS FOR STARTUP SUCCESS: NAVIGATING THE LEGAL LANDSCAPE

A WEBINAR ON
**LEGAL ESSENTIALS FOR STARTUP SUCCESS:
NAVIGATING THE LEGAL LANDSCAPE**

The session will provide a comprehensive overview of legal compliance requirements for startups, delving into a few specific documents to highlight the significance of adhering to rules and regulations. Speakers will also discuss Asia's largest legal ed-tech company, LawSikho, and how its learners' network can aid startups in navigating the legal labyrinth. Participants will receive templates for two crucial legal documents which they can use to support their startup journeys.

DR. SIDDHARTHA PRIYA
Ph.D., LL.B., MBA (IIM Ahmedabad)
B. Tech. (IIT-Kharagpur)

MR. SIDDHARTH SODHI
Legal professional
Head @ LawSikho

Knowledge Partner
LawSikho

7 APRIL, 2023 (FRIDAY)
3:30 PM - 04:30 PM

REGISTER NOW <https://forms.gle/T3u6MqoMMif5Pmfa8>

• Registration is mandatory.
• The joining link of Google Meet will be sent to registered participants through email 3 hours prior to the event.

More Information 9979062555

Department of Science & Technology, Government of India
SSIP StartUp G20 Y20

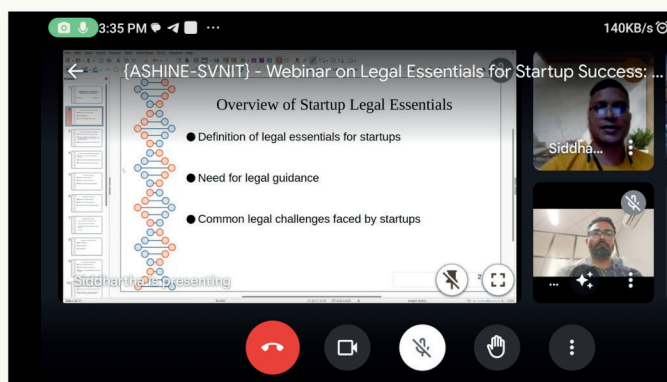
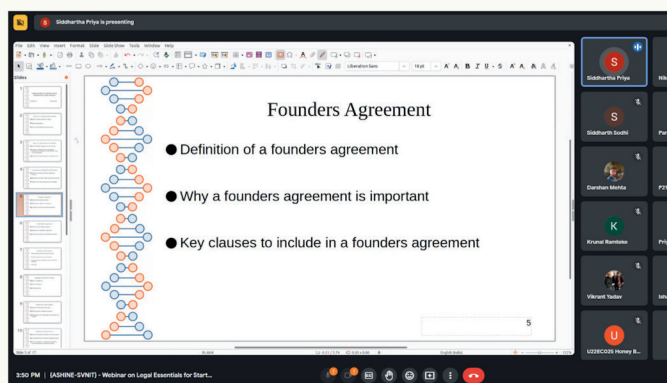
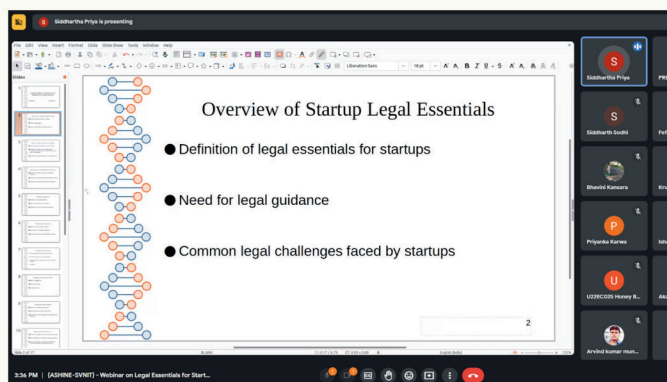
On April 7th, 2023, the webinar titled 'Legal Essentials for Startup Success: Navigating the Legal Landscape' was organized by ASHINE for students and startups. The webinar aimed to educate the participants about the legal aspects of starting and running a startup, and to provide them with the necessary knowledge to navigate the legal landscape.

The webinar was conducted by Lawsikho, an online platform for legal education and training, and was attended by a diverse audience of students, entrepreneurs, and professionals from various fields.

The event started with an introduction of the Lawsikho team and the speakers, who were all experienced lawyers and legal professionals. The first speaker, Dr. Siddhartha Priya, spoke about the importance of legal compliance for startups and provided an overview of the various laws and regulations that govern startups. He highlighted the key legal risks that startups face and explained how to mitigate them.

The second speaker, Mr. Siddharth Sodhi, focused on the legal aspects of intellectual property (IP) and explained the different types of IP, such as patents, trademarks, and copyrights. He also discussed the importance of protecting IP and the legal procedures involved in obtaining and enforcing IP rights. He also explained the different types of funding options available to startups and the legal requirements and procedures involved in raising capital. He also provided insights into the legal issues that arise during the investment process and how to manage them.

The webinar concluded with a Q&A session, where the participants had the opportunity to ask questions and clarify their doubts. The speakers provided insightful answers and shared their experiences and knowledge with the participants. Overall, the webinar was a great success, and the participants found it informative and useful. The event provided a valuable learning experience for all the attendees and helped them understand the legal aspects of starting and running a successful startup.



PITCHERS LEAGUE

On April 11, 2023, Auro University and ASHINE jointly organized the Pitcher's League, an event that provided an excellent opportunity for participants to gain insights from successful start-up founders and entrepreneurs. The event not only exposed participants to potential investors but also allowed them to refine their pitches and receive valuable feedback from industry experts. Additionally, the event facilitated networking opportunities with prominent individuals from the industry. A total of 21 teams presented their start-up ideas to a panel of judges, and five teams were chosen to advance to the final round, where they presented their ideas to a panel of investors. The panel of investors provided detailed feedback to all five teams, and the top three teams were awarded prizes. For the initial stage of screening, Mr. Darshan Mehta (Senior Incubation Manager, ASHINE, SVNIT) has served as a representative of ASHINE on the judge's panel.



A TALK ON ENHANCING STARTUP SUCCESS: THE SIGNIFICANCE OF PROBLEM SOLVING SKILLS AND CORPORATE GOVERNANCE

ASHINE organized a talk on "Enhancing Startup Success: The Significance of Problem-Solving Skills and Corporate Governance," on April 15th, 2023. The talk aimed to enlighten students and startups on the importance of problem-solving skills and corporate governance in enhancing the success of their businesses.

The talk was delivered by Mr. Ibrahim Susiwala, the Senior Partner, Investment Banking & FEMA at Envisen Consulting. During the talk, Mr. Susiwala emphasized the importance of problem-solving skills in entrepreneurship. He highlighted that startups encounter various challenges that require creative problem-solving skills to overcome. He advised startups to focus on identifying and solving problems in their niche to differentiate themselves from competitors.

Furthermore, Mr. Susiwala stressed the importance of corporate governance in startups. He explained that good corporate governance practices help startups build trust with stakeholders, attract investors, and enhance the long-term sustainability of their businesses. He urged startups to prioritize corporate governance from the inception of their businesses.

The talk was interactive, and participants had the opportunity to ask Mr. Susiwala questions related to the subject matter. The talk ended with a vote of thanks by the ASHINE team.

In conclusion, the session was informative and, participants gained insights into the importance of problem-solving skills and corporate governance in enhancing the success of startups.



AN INTERACTIVE SESSION ON: A ZERO-TO-ONE APPROACH: "THE ART OF BUILDING A SUCCESSFUL TECH PRODUCT"

ASHINE, in collaboration with Headstart Gujarat, organized an interactive session on "A Zero to One Approach: The Art of Building a Successful Tech Product" on April 22nd, 2023. The session aimed to enlighten students and startup founders on the process of building a successful tech product.

The session was delivered by Mr. Arjun Kava, the co-founder of VideoSDK. During the session, Mr. Kava highlighted the importance of identifying the right problem and building a solution that solves the problem effectively. He explained that a successful tech product requires a deep understanding of the customer's pain points, preferences, and behaviors. He advised startups to focus on building a minimum viable product (MVP) that solves the core problem and delivers value to customers.

Furthermore, Mr. Kava shared his experience of building and scaling VideoSDK. He talked about the challenges he encountered and how he overcame them. He also discussed the importance of user feedback and data analytics in refining the product and improving the user experience.

The session was interactive, and participants had the opportunity to ask Mr. Kava questions related to the subject matter. The session ended with a vote of thanks by the ASHINE and Headstart Gujarat team.

In conclusion, the session was informative and engaging. Participants gained insights into the process of building a successful tech product and learned from the experience of a successful tech entrepreneur.



A TALK ON BUILDING A GREENER FUTURE: NAVIGATING THE PATH THROUGH ENERGY CONSERVATION AND CLEAN TECHNOLOGY

A Talk on Building a Greener Future: Navigating the Path through Energy Conservation and Clean Technology was organized by ASHINE and Chintan Pratishthan as part of the SAKSHAM- 2023 celebrations under the guidance of the Ministry of Petroleum and Natural Gas. The event was held on April 25th, 2023, and the speaker was Mr. Chandra Sekhar, Executive Director-Plant Manager of ONGC Hazira Plant in Surat.

During the talk, Mr. Sekhar emphasized the importance of energy conservation and clean technology for building a sustainable future. He discussed the challenges faced in the energy sector and how ONGC is contributing to the development of clean energy solutions.

The event was well-attended by students, startup founders, and industry professionals. The talk was followed by a Q&A session where participants had the opportunity to engage with Mr. Sekhar and ask questions about energy conservation and clean technology.

Overall, the session provided valuable insights into the importance of sustainable energy practices. It served as an excellent platform for knowledge-sharing and networking.



STARTUP MIXER SURAT

On 29th April 2023, ASHINE along with We Founder Circle (WFC) organized an event called 'Startup Mixer Surat' at ASHINE. WFC is a digital-first, community-based investment platform that brings together corporate executives, founders, and investors from the startup ecosystem in India and globally. The event was aimed at providing an opportunity for participants to connect with like-minded founders, learn from industry experts, and listen to a panel of veteran founders who shared their experiences and offered advice.

The event was attended by startup founders, angel investors, and startup enthusiasts. During the event, Gaurav Singhvi (Co-founder & CFO, WFC), Manish Rathi (Legal Finance Head, WFC), and Rohit Mall (Vice President, WFC) shared their experiences and insights into the challenges and opportunities of building a startup. The panel provided valuable insights and advice to the participants.

The panel discussion was followed by a networking session, where participants had the opportunity to connect with each other and the panelists. The participants also had the chance to showcase their startup ideas and products to the audience.

The event provided an excellent platform for startups to connect with experienced entrepreneurs and investors, and for investors to find promising startups to invest in. The event also helped to build a strong startup community in Surat and promote the startup ecosystem in the region.

Overall, the event was an excellent opportunity for startups, investors, and enthusiasts to connect, learn, and grow together. The Founders Backing Founders initiative by WFC is a step in the right direction towards building a strong and vibrant startup ecosystem in Surat.



VIRTUAL AWARENESS SESSION ON PRE-PITCHING FOR START-UP ROUND 3.1- "GREEN RESOLVE- AMRIT KAAL ADHYAY"







**VIRTUAL AWARENESS SESSION ON
PRE-PITCHING FOR START-UP ROUND 3.1-
"GREEN RESOLVE- AMRIT KAAL ADHYAY"**

IndianOil is providing Financial & Intellectual Support to Start-Ups in the Hydrocarbon domain, under **IndianOil Start-Up Scheme**. The Pan-India StartUp Scheme aims to encourage Innovative Technology and Business process re-engineering ideas with significant business potential and they are willing to look even beyond the Hydrocarbon sector for Schemes that would holistically benefit the community with deep societal and environmental impact and be in conjunction with their ethos.

ASHINE in collaboration with Indian Oil Corporation Limited is organizing an interactive session with a group of interested students, faculties and Startups to create awareness about the scheme.

WEDNESDAY 24 MAY, 2023
3.00 PM to 4.30 PM

REGISTER NOW <https://forms.gle/xbUaEBuJmfh4jkt5>

Mode: Virtually, through Zoom Meeting
Note: The joining link will be sent to registered participants through email.

More information 9979062555



INDIAN OIL CORPORATION LIMITED

SSIP StartUp G20 Y20

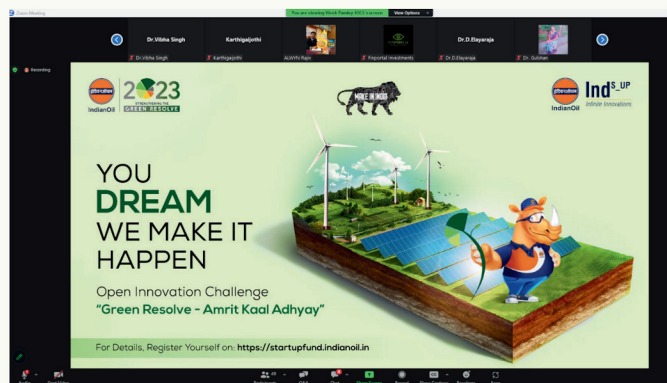
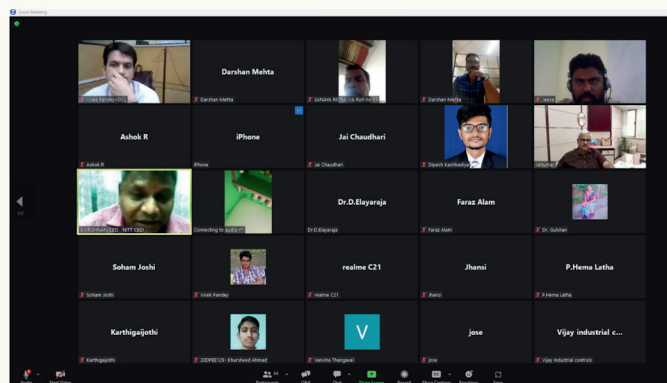
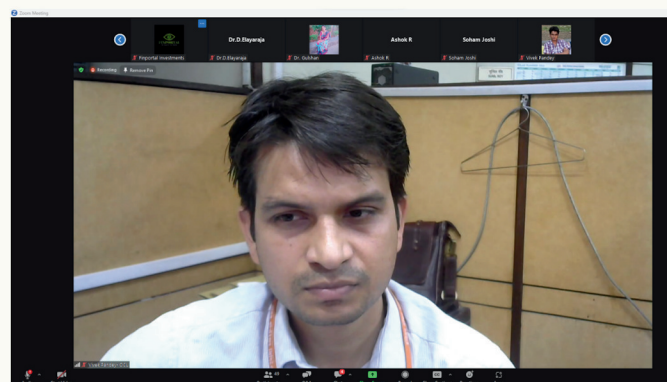
On 24th May 2023, ASHINE along with Indian Oil Corporation Limited organized a Virtual Awareness Session on Pre-pitching for Start-up Round 3.1- "Green Resolve- Amrit Kaal Adhyay".

The initiative by IndianOil aims to support and foster a conducive ecosystem for innovation in the domestic hydrocarbons sector by promoting promising start-ups. The scheme focuses on ideas with significant business potential, social relevance, and environmental protection. Validated proofs-of-concept may receive support for commercialization through equity participation.

The objectives of this session were to spread awareness about this initiative and promote collaborative research, develop a vibrant and innovative ecosystem, nurture innovation and entrepreneurship, boost start-ups with rural orientation, and open up avenues for innovators to launch start-up projects.

The session was taken up by Mr. Vivek Pandey (Senior Manager (CP & ES), Indian Oil Corporation Ltd.) and moderated by Mr. Darshan Mehta (Senior Incubation Manager, ASHINE).

This event served as an excellent platform for startups, innovators, students, and faculty members to learn about the IndianOil Start-Up Scheme.



THE HACKERS MEETUP

On the 25th of June 2023, ASHINE, in collaboration with Comexpo Cyber Security Foundation, organized an event titled "The Hackers Meetup." The objective of this event was to promote collaboration among security researchers, hackers, business leaders, entrepreneurs, practitioners from academia, industry, and government organizations, as well as students. The primary focus of the event was to address the current challenges in IT security and explore upcoming issues in computer security.

The Hackers Meetup provided an excellent platform for knowledge sharing, raising awareness about cybersecurity, and facilitating networking opportunities. Attendees had the opportunity to connect with like-minded individuals and establish strong connections within the cybersecurity community.

The event featured a lineup of speakers who shared their expertise on various topics related to cybersecurity. Mr. Aditya Patel, an experienced security researcher, kicked off the event by delivering a talk titled "Patch Tales: Bug Bounty." He shed light on the importance of bug bounty programs and shared his experiences in discovering and reporting vulnerabilities to organizations. Following that, Mr. Becharji Thakar discussed "Burpsuite for Pentester." With his in-depth knowledge of penetration testing, Mr. Thakar provided insights into the effective use of Burpsuite, a popular web application testing tool. He highlighted its features, demonstrated practical use cases, and shared tips and tricks for maximizing its potential.

The final speaker of the event was Mr. Harsh Tandel, who delivered a talk titled "SSRF 101." Mr. Tandel delved into the topic of Server-Side Request Forgery (SSRF) vulnerabilities, explaining their significance and potential impact on applications. He discussed common attack vectors, and mitigation techniques, and emphasized the importance of secure coding practices.

Throughout the event, attendees actively participated in question-and-answer sessions, engaging in discussions with the speakers and fellow participants. Attendees had the chance to connect with professionals from diverse backgrounds, including researchers, practitioners, entrepreneurs, and students. The event brought together individuals passionate about cybersecurity, provided a platform for sharing knowledge, and facilitated networking among industry professionals.



COURSE ON MANUFACTURING AND CHARACTERIZATION OF COMPOSITES

ASHINE, in collaboration with the Department of Mechanical Engineering, SVNIT, has successfully organized a one-week course on Manufacturing and Characterization of Composites from 3rd July 2023 to 7th July 2023. The program aimed to provide students, faculty, and researchers with an interest in composite materials an opportunity to gain knowledge and hands-on experience in the fabrication and analysis of composites. The course was designed to enhance participants' understanding of composite materials' fundamental behavior and equip them with the necessary skills for research and analysis in this field.

The program was led by two experienced instructors:

Dr. Dumitru Nedelcu – Professor at "Gheorghe Asachi" Technical University of Iasi, Romania & Dr. Harshit K. Dave – Associate Professor, Department of Mechanical Engineering, SVNIT. Along with this, Dr. A. A. Shaikh (Head of the Department of Mechanical Engineering & Prof. In Charge, Research Park, SVNIT) also took the expert session.

The course consisted of a combination of lectures, tutorials, demonstrations, and assignments to ensure an interactive and engaging learning experience for the participants. The instructors employed a structured approach to cover the course content, allowing participants to gradually build their knowledge and skills in composite manufacturing and characterization.

The Course on Manufacturing and Characterization of Composites proved to be a valuable learning opportunity for university students, faculty, and researchers interested in composite materials. The program effectively fulfilled its objectives of providing a comprehensive understanding of composites, familiarizing participants with manufacturing processes, enhancing analytical capabilities, and stimulating research interests. The expertise of the instructors and the hands-on nature of the course contributed to a successful learning experience for all participants, enabling them to further their contributions to the field of composite materials.



SENSITIZATION SESSION ON ASHINE

On July 7, 2023, a sensitization session was held at ASHINE for the students of MIT-WPU, Pune. Where, Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) delivered a presentation. The session aimed to provide students with valuable information about ASHINE, its activities, and the support it offers to startups through various government funding schemes and prototype building facilities.

He highlighted the organization's mission to provide a supportive ecosystem for budding entrepreneurs and facilitate their journey from ideation to commercialization. During the session, he elaborated on the various activities undertaken by ASHINE to assist startups. Furthermore, he emphasized the significance of government funding schemes available through ASHINE.

In addition to funding, he shed light on the prototype building facilities offered by ASHINE. He shared information about the state-of-the-art infrastructure available at the ASHINE. These resources enable startups to design, develop, and test their product prototypes efficiently.

He shared success stories of startups that had benefited from ASHINE's support, inspiring the students with examples of real-world impact and achievements.



CHANDRAYAAN-3 MISSION LAUNCH: LIVE EXPEDITION EXPERIENCE

The CHANDRAYAAN-3 mission represents India's dedication to scientific advancement and our continued exploration of the moon. On 14th July 2023, ASHINE organized "Chandrayaan-3 Mission Launch: Live Expedition Experience," for students and faculties, offering them a unique opportunity to witness the launch of the Chandrayaan-3 mission firsthand. The event aimed to ignite curiosity, foster scientific enthusiasm, and provide a platform for knowledge sharing among the participants.



PEDAGOGY INTERACT

On 15th July, 2023 students of Dr. S & S. S. Ghandhy College of Engineering & Technology visited ASHINE. The visit aimed to provide students with insights into the startup ecosystem, government funding schemes, stages of startups, and the various events conducted at ASHINE.

During the session, Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) highlighted various government schemes available at ASHINE for startups and innovators and how they can take benefit of it.

Moreover, he discussed the different stages that startups typically go through, ranging from ideation and validation to growth and expansion. They provided valuable insights into the challenges and opportunities at each stage, and the crucial role played by incubation centers like ASHINE in guiding and supporting startups throughout their journey. Furthermore, the students had the opportunity to learn about the diverse range of events and activities organized by ASHINE.



ENTREPRENEURSHIP & VOCATIONAL SKILLS DEVELOPMENT SESSION

On 17th July 2023, a group of faculties from various institutes visited ASHINE. The purpose of the visit was to provide the faculties with comprehensive information about ASHINE and create a platform for interaction with startup founders.



SHORT-TERM TRAINING PROGRAM (STTP) ON DESIGN THINKING FOR ENTREPRENEURSHIP



Introduction: The Short-Term Training Program on Design Thinking for Entrepreneurship, organized by ASHINE, was held from 17th July 2023 to 21st July 2023. The program aimed to provide faculties and research scholars with a comprehensive understanding of design thinking principles and their application in the context of entrepreneurship. Over the course of five days, participants engaged in interactive sessions conducted by four expert speakers, who covered various aspects of design thinking and its relevance to entrepreneurial ventures.

Event Overview: The training program comprised a diverse curriculum, combining theoretical knowledge with practical exercises, case studies, and group activities. The program fostered active learning and encouraged participants to apply design thinking principles to real-world entrepreneurial scenarios.

Session Highlights

- **Day 1: Fundamentals of Design Thinking:** The first day of the program focused on introducing the participants to the fundamentals of design thinking. The expert speaker provided an overview of the design thinking process and its key stages. The session included interactive discussions and activities that helped participants understand the human-centered approach and its significance in entrepreneurship.
- **Day 2: Discovering Business Opportunities:** The second day delved into the process of identifying and discovering business opportunities. The expert speaker shared techniques and methodologies for conducting market research, identifying target audiences, and recognizing gaps in the market. Participants engaged in practical exercises that enabled them to apply these principles and generate innovative business ideas.

- **Day 3: Building Customer-Centric Business Models:** On the third day, the focus shifted to developing customer-centric business models. The expert speaker guided participants through the process of understanding customer needs, creating empathy maps, and designing value propositions. Participants worked in groups to apply these concepts to real-world scenarios and develop business models that catered to customer preferences and requirements.
- **Day 4: Nuances of Financial Planning:** The fourth day of the program centered around the nuances of financial planning for entrepreneurial ventures. The expert speaker provided insights into financial management, budgeting, forecasting, and funding options. Participants gained a deeper understanding of the financial aspects of starting and scaling a business, enabling them to make informed decisions and develop robust financial plans.
- **Day 5: Pitch Your Idea:** The final day focused on refining participants' pitching and presentation skills. The expert speaker shared techniques for creating impactful pitches, delivering compelling presentations, and effectively communicating business ideas to stakeholders and potential investors. Participants had the opportunity to showcase their ideas and receive feedback, honing their ability to articulate their entrepreneurial vision.



Conclusion: The Short-Term Training Program on Design Thinking for Entrepreneurship, organized by ASHINE, successfully equipped faculties and research scholars with the knowledge and skills needed to apply design thinking principles in entrepreneurial ventures. The program's diverse curriculum, combined with the expertise of the invited speakers, provided participants with a comprehensive understanding of design thinking, market research, business modeling, financial planning, and effective pitching. The positive feedback from the participants attests to the program's success in empowering attendees with the tools necessary to excel in the entrepreneurial landscape.

SHORT-TERM TRAINING PROGRAM (STTP) ON DESIGN THINKING FOR ENTREPRENEURSHIP



SHORT-TERM TRAINING PROGRAM (STTP) ON DESIGN THINKING FOR ENTREPRENEURSHIP



EVANGELISE '23 ROADSHOW

The EVangelise '23 Roadshow, organized by iCreate and ASHINE on July 28, 2023, provided information about EVangelise '23, India's biggest Electric Vehicle Innovation Challenge. The event brought together EV stakeholders, including innovators, industry professionals, investors, and policymakers. It served as a unique platform for collaboration, innovation, and growth within the rapidly growing EV industry. The roadshow offered exceptional opportunities for networking, knowledge sharing, and strategic partnerships, contributing to the shaping of the future of the EV industry in India.



INTERACTION & DISCUSSION: EXPLORING ACADEMIA COLLABORATIONS-INDIA & JAPAN

On 27th July 2023, Ms. Nupur Tiwari, an Internationally Acclaimed Inner Transformation & Mindfulness Coach, Motivational Speaker, Yoga Consultant, and Talk Show Host, visited ASHINE and interacted with the ASHINE committee members and startup at ASHINE. The purpose of the interaction was to explore the collaborations between India and Japan. The session aimed to delve into the opportunities and potential for substantial collaboration between educational institutions and startup incubators in India and Japan, with a focus on exchanging knowledge, resources, and expertise for mutual benefit.



PANEL DISCUSSION ON: THE BILLION DOLLAR BLUEPRINT



On August 5, 2023, ASHINE, had successfully organized the "Panel Discussion on The Billion Dollar Blueprint." The event aimed to offer aspiring entrepreneurs valuable insights and practical strategies for scaling their startups to billion-dollar enterprises. The event attracted a diverse audience eager to learn from the experiences of accomplished startup founders. The event featured a panel of startup founders from Superworks, Zoivane Pets, Bebe Burp, and Refrens, who have made their mark in their respective industries.

The panelists shared their entrepreneurial journeys, highlighting crucial moments, challenges, and strategies that have contributed to their companies success. The discussion was structured around the themes of scaling strategies, overcoming challenges, and fostering sustainable growth.

Attendees actively engaged in a Q&A session, seeking guidance on topics such as fundraising, market-entry, and risk management. The panelists provided practical advice, drawing from their personal experiences.

The event facilitated networking among attendees, offering them a chance to connect with fellow entrepreneurs, potential investors, and industry experts. The post-discussion networking session proved valuable for fostering new connections and collaborations.



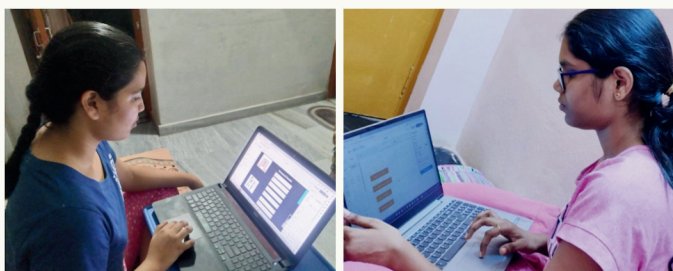
MAKEATHON



Makeathon 2023, a virtual event, took place on the 26th and 27th of August, 2023. This collaborative initiative between ASHINE and Open Weaver promised an extraordinary opportunity for student participants to turn their entrepreneurial dreams into reality using the innovative Generative AI (No Code) platform.

Event Overview: The Makeathon provided participants with a unique opportunity to transform their entrepreneurial ideas into fully functional digital Software as a Service (SaaS) products using the powerful Generative AI (No Code) platform offered by Open Weaver. This event was more than just a competition; it was a platform for turning innovative concepts into reality within a short span of time.

The official problem statements and case studies were unveiled during a live online Kickoff Session. Each problem statement was introduced by a team ASHINE & Open Weaver and clarified its relevance and potential effects.



Event Highlights:

A total of 211 students from 11 institutes across India participated in the event, representing 100 different teams.

- **Innovative Ideation:** Participants were encouraged to bring forth their entrepreneurial ideas and develop them into digital applications or SaaS solutions using deep tech like Generative AI. The event emphasized the incorporation of 'Tech for Good' ideas.

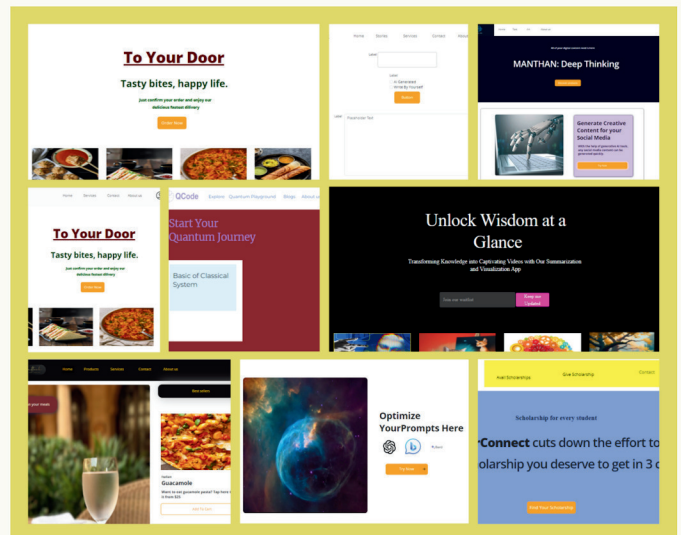
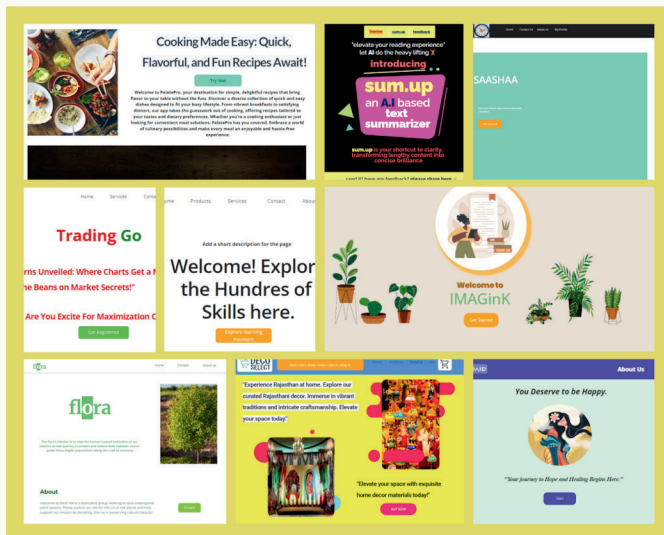
- **Generative AI Platform:** The event introduced participants to Open Weaver's Generative AI platform, enabling them to build fully functioning mobile-ready applications with live data right from their browsers. This provided a unique and efficient approach to product development.
- **Rapid Product Development:** Within a tight timeframe of 48 hours, participants took on the challenge of creating innovative solutions. The event kicked off with a virtual session led by Open Weaver to familiarize participants with the platform and its capabilities.
- **Team Collaboration:** Both individual students and teams (2-3 students from any UG/PG programs and institutes) were welcome to participate. Teamwork was encouraged, allowing participants to collaborate and combine their skills for a better outcome.
- **Evaluation and Prizes:** The submitted final products were evaluated by a Jury Panel, from Open Weaver. Prizes included Amazon gift cards worth Rs. 21,000 for the winner, Rs. 12,000 for the 1st runner-up, and Rs. 6,000 for the 2nd runner-up. Additionally, participants had the chance to be considered for the Pre-Incubation Program.
- **Learning and Networking:** Apart from the competitive aspect, participants had the opportunity to learn about cutting-edge technology and network with fellow participants, mentors, and industry professionals.

Certificates: All successful participants received certificates, acknowledging their participation and achievement in the Makeathon.



MAKEATHON

Innovative Projects Submitted



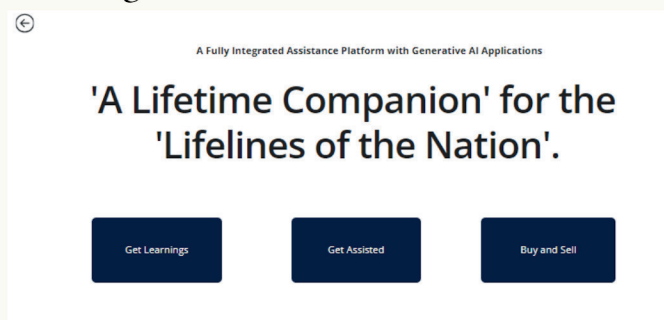
Results

To ensure a fair and comprehensive assessment, the submitted projects were evaluated based on the following criteria: Originality & Innovativeness of the Idea, Completeness and Robustness of the App, Use of Generative AI, User Experience & Embrace Digital Marketing. Out of 25 submissions following teams qualified as the top 3 teams.

Winner: Team Business Geeks

Project: KisanSeva

Description: KisanSeva is a groundbreaking software designed to empower farmers through AI-driven innovation. Utilizing the 'No-Code, GenAI Platform-Open Weaver,' the team successfully integrated the 'Tech for Good' theme and created a versatile business solution for the agricultural sector.



2nd Runner-up: Team Propreneur

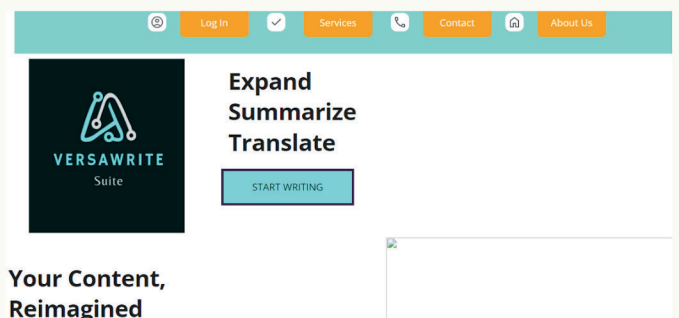
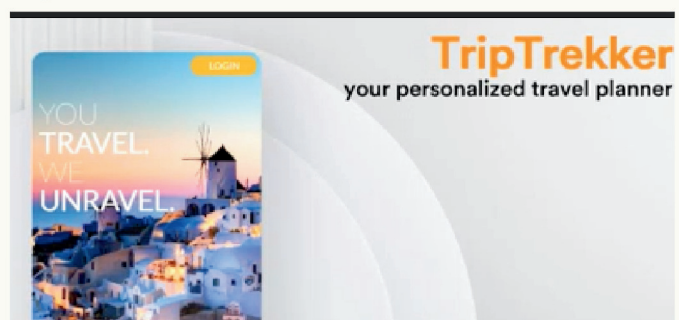
Project: VersaWrite

Description: Team Propreneur developed an innovative content platform that seamlessly merges AI-powered summarization, content creation, and translation. This groundbreaking solution promises to revolutionize content management.

1st Runner-up: Team Pixel Pioneers

Project: TripTrekker

Description: Team Pixel Pioneers developed a cutting-edge app powered by GPT technology. This app creates personalized travel itineraries based on user preferences, engages users in conversations, suggests off-the-beaten-path spots, and adapts to changes, elevating travel experiences.



Conclusion: The ASHINE Open Weaver Makeathon 2023 was a remarkable event that celebrated innovation, creativity, and entrepreneurship. It provided a platform for participants to transform their ideas into tangible digital solutions using advanced technology, all within a challenging and exhilarating timeframe. The event not only rewarded winners with valuable prizes but also empowered participants to explore their potential and contribute to the advancement of technology and entrepreneurship.

PANEL DISCUSSION ON: TURN CHALLENGES INTO POSSIBILITIES



On September 2, 2023, ASHINE successfully organized the "Panel Discussion on Turn Challenges into Possibilities." The event brought together a diverse audience of budding entrepreneurs, Students, and business enthusiasts eager to gain insights into navigating the entrepreneurial landscape.

The highlight of the event was a panel of startup founders who generously shared their experiences and expertise. The panelists included: Mr. Sunny Kabrawala - Founder of Star, Mr. Rachit Khator - Founder of Stackby, and Mr. Karan Atodoria - Founder of Seedtree.

The panelists shared their personal journeys and the pivotal moments when they faced significant challenges in their respective startups. They highlighted how they transformed these challenges into opportunities that contributed to their success.

The audience actively engaged in the discussion, posing thoughtful questions to the panelists. The Q&A session allowed for deeper insights into the specific challenges faced by startups and how to tackle them.

The event concluded with a networking session, allowing attendees to connect with the panelists and fellow participants. It provided an excellent opportunity for budding entrepreneurs to seek advice and build valuable relationships within the startup ecosystem. The event provided attendees with invaluable insights into the world of entrepreneurship, emphasizing the transformative power of resilience, innovation, and a strong support network.



IGNITION 3.0-CALL FOR PROPOSALS FOR PROOF-OF-CONCEPT (POC) DEVELOPMENT UNDER SSIP 2.0



ANNOUNCEMENT

IGNITION 3.0

**CALL FOR PROPOSALS FOR
PROOF-OF-CONCEPT (POC)/PROJECTS**



SSIP Cell @ ASHINE-SVNIT invites proposals for Innovative projects, seeking funding to develop Proof-of-Concept (PoC).

KEY HIGHLIGHTS

- Selected projects will get funding of up to INR 2,50,000 for developing PoC/Prototype (Fund utilization will be based on SSIP 2.0 guidelines only).
- The program is open to all the B. Tech/M. Tech/Ph.D./M. Sc. Students of SVNIT.
- Additional funding support to file IP applications.
- Applicant should be less than 35 years old.
- Applicant should have a faculty mentor from SVNIT associated with the project.

 Last Date to Apply:
11.09.2023

APPLY NOW <https://forms.gle/4L5WpBMN95dWys799>



Timeline for project completion: 3 months

NOTE: The date for scrutiny will be announced later. **For Query:** 9979062555









CATALYST 4.0- CALL FOR PROPOSALS FOR STARTUPS UNDER PRE- INCUBATION PROGRAM

Applications were invited under this program at the idea level for innovative projects looking for funding to develop Proof-of-Concept (PoC). This program was available to every student who wanted to develop a Proof-of-Concept (PoC) for their idea. Under this program the innovators were eligible to get funding of up to INR 2,50,000 from the SSIP 2.0 policy of Gujarat Government. 30 applications consisting a total of 111 individuals have applied for this program. Out of these, 17 projects got approval from the Educational Institutions Level SSIP Scrutiny Committee in the screening held on 22.09.2023. A total of INR 21,80,050 was sanctioned for these projects.



ANNOUNCEMENT

CATALYST 4.0

**CALL FOR STARTUPS UNDER THE
PRE-INCUBATION PROGRAM**



AN OPPORTUNITY FOR INNOVATORS OF GUJARAT TO BEGIN THEIR JOURNEY

SSIP Cell @ ASHINE-SVNIT invites proposals for Startups having an idea and, looking for pre-seed funding for developing a Prototype/Proof-of-Concept (PoC).

KEY HIGHLIGHTS

- Selected startups will get funding of up to INR 2,50,000 for developing PoC/Prototype (Fund utilization will be based on SSIP 2.0 guidelines only).
- Incubation Support.
- Mentorship Support.
- Additional funding support to file IP applications.
- Applicant should be less than 35 years old. (To avail funds under SSIP 2.0).
- Open to Students, Startup Enthusiasts, Innovators, etc. from all over Gujarat.

 Last Date to Apply:
11.09.2023

APPLY NOW <https://forms.gle/SoFVpps5VFZTW8jM7>



NOTE: The date for scrutiny will be announced later. **For any Query:** 9979062555









This Program invited applications from startups seeking assistance in developing a Proof-of-Concept from their idea. The program was designed to develop the pre-incubation pipeline, with selected startups receiving grants of up to Rs. 2,50,00/- under SSIP 2.0 for PoC development. The program was open to Students, Startup Enthusiasts, Innovators, etc. from all over Gujarat. The Catalyst 4.0 Start-up Support Program has received 19 startups applications from across Gujarat. Further, the screening of these applications will be carried out and selected startups will get the funding for PoC development and pre-incubation support from ASHINE.

DEMO DAY: THE JOURNEY TO PRODUCT LAUNCH



ASHINE, hosted an exciting product launch event on September 15, 2023. The event aimed to showcase the achievements of one of its incubated startups, DQCare, and provided a valuable learning opportunity for students and aspiring entrepreneurs. The event was attended by an audience that included startup ecosystem enablers, students, and investors.

DQCare's founder Mr. Krunal Ramteke, unveiled their innovative product to the audience. The product, which had been developed during its incubation period at ASHINE, promises to revolutionize the healthcare industry. He showcased the features and benefits of their healthcare solution, emphasizing how it would improve patient care and streamline healthcare processes.

The representatives from Unisync Angels, a prominent angel investment firm, were also available during the event. Their presence at the event demonstrated the significance of ASHINE as a platform for startups to attract potential investors.

Mr. Krunal Ramteke also shared his entrepreneurial journey with the attendees. He spoke about the challenges he faced, the lessons learned, and the importance of perseverance and dedication. His insights resonated with both students and fellow entrepreneurs, providing valuable takeaways.

The event provided ample networking opportunities, allowing startups to connect with each other, students to interact with successful entrepreneurs, and investors to explore potential partnerships.



A DISCUSSION ON: BUILD BEYOND BOUNDARIES

ASHINE organized a Discussion on "Build Beyond Boundaries" held on September 23, 2023, and was a captivating event that brought together aspiring entrepreneurs, business professionals, and students eager to delve into the world of global entrepreneurship. The event's highlight was the presence of Mr. Garvit Kumar, Co-Founder of 11ZA, who shared his invaluable experiences and insights.

He kicked off the discussion by narrating his entrepreneurial journey and the challenges he faced while expanding his business globally. He also shared his experiences in establishing a thriving global business, focusing on innovation, technology, and scalability as key drivers of success.

Throughout the event, he highlighted several key takeaways, such as the importance of cultural sensitivity in diverse markets, the necessity for ongoing learning and adaptation in entrepreneurship, the role of cutting-edge technology, and the power of strategic networking.

Attendees had the opportunity to connect with the speaker and fellow participants. The event facilitated networking opportunities and encouraged participants to think beyond borders, making it a highly informative and enriching experience for all the participants.



FOUNDATION DAY CELEBRATION



ASHINE celebrated its 7th Foundation Day on September 25, 2023, with great enthusiasm and pride. This year's celebration held special significance as it commemorated the outstanding achievements of our students' winning teams in the 48-hour Virtual Makeathon competition, a collaborative endeavor between ASHINE and OpenWeaver, conducted on August 26th and 27th, 2023. The event provided a memorable platform for recognizing student achievements and fostering interaction between ASHINE and OpenWeaver.

The highlight of the event was the distribution of prizes, certificates, and mementos to the winning teams. Dr. C. D. Modhera (Dean Faculty Welfare), Dr. A. A. Shaikh (Prof. In charge, Research Park), and Mr. Dhiren Gala (Director, Marketing, OpenWeaver) joined hands in honoring the students. Dr. G. J. Jadeja (ASHINE Coordinator), Dr. S. N. Shah (SSIP Coordinator), and Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) were also present at the celebration.

This Celebration was a resounding success, emphasizing the ASHINE's commitment to excellence and innovation. It served as a fitting tribute to the exceptional achievements of students and highlighted the collaborative efforts between ASHINE and OpenWeaver.



TOP 3 SAAS STARTUPS IN SURAT AND FUNDING DETAILS		
Startup	Funding Amount	Investors
DhiWise	\$10 million	Accel, Together, India Quotient, WebEngage, Rocketlane, Fleetx
TreZix	\$2 million	Government of Gujarat, Soha Ventures
Wishbook	\$1 million	Info Edge and other Angel Investors

Source: Tracxn, Moneycontrol Research

f t i n moneycontrol

ASHINE incubated startup **TreZix Software Pvt. Ltd.** featured in the article titled "India's Diamond City Surat is Now Mining SaaS Startups for the World" on Moneycontrol's website. TreZix has garnered immense recognition as one of the top three startups in Surat.

This dynamic SaaS (Software as a Service) company has made remarkable strides in the industry, capturing the attention of experts and investors alike. TreZix stands out for its exceptional technology and innovative solutions, offering solutions for the enterprises of an import-export industry that optimize business processes, elevate productivity, and streamline operations for organizations across various sectors. The article highlights TreZix's ability to deliver robust and user-friendly applications, which have played a pivotal role in cementing its position as a frontrunner in Surat's startup ecosystem. With an exceptionally talented team and a steadfast commitment to excellence, TreZix is poised to reshape the SaaS landscape not only in Surat but also on a global scale.

Read the whole article here: (<https://www.moneycontrol.com/news/business/startup/indias-diamond-city-surat-is-now-mining-saas-startups-for-the-world-10747681.html>)



We are happy to share that **DQcare** (formerly Health Details), one of our incubated startups, has been honored with a coveted position in the "Top 100 Startups in the Leap to Unicorn Program" for 2023 by IDFC First Bank! This remarkable achievement signifies a pivotal turning point in their business strategy as they embark on their journey towards developing a comprehensive digital healthcare ecosystem. DQcare's selection in the esteemed program highlights their exceptional potential and positions them among the most promising startups in India.

The recognition received through this prestigious program will provide DQcare with invaluable support and resources. As part of the program, they will have access to mentorship from industry experts, tailored workshops, networking opportunities, and financial support, all of which will contribute to their growth and success.



Through ASHINE, the founders of **Electriline Bikes** were fortunate to participate in the SkLab program offered by Open University in Skolkovo, Russia. This program aimed to equip the founders with valuable knowledge and skills related to idea generation and successful execution, all while staying aligned with the latest global technological trends. By attending this program, the founders will get the opportunity to gain insights and strategies that would help them navigate the journey from generating innovative ideas to effectively executing them in the competitive business landscape.

Contact Us

Reach out to us and begin your
Entrepreneurial journey with ASHINE



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