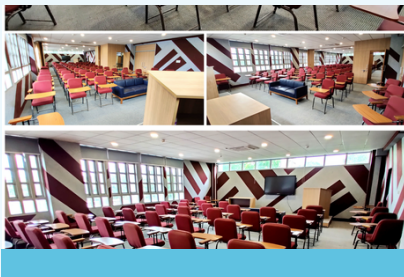


# Newsletter

[www.ashine.in](http://www.ashine.in)



## ASSOCIATION FOR HARNESSING INNOVATION AND ENTREPRENEURSHIP

Association for Harnessing Innovation and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with 20,000 sq. ft. Technology Business Incubator (TBI) is located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush green campus having all the modern educational and recreational facilities for students, innovators, and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

SUPPORTED BY



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DEPARTMENT OF  
**SCIENCE & TECHNOLOGY**



Industries Commissionerate  
Government of Gujarat

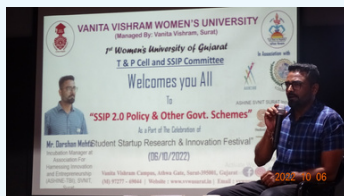




## SEMINAR ON “SSIP 2.0 POLICY & OTHER GOVERNMENT SCHEMES FOR START-UP

The sensitization program was carried out for school students in order to empower the young population of the State to unlock their creative potential through Start-ups and Innovation in order to enable them to contribute to sustainable development and inclusive growth towards the realization of Aatmanirbhar Gujarat. Pedagogy Interact is a cross-collaboration platform for eminent Academic Universities/Institutes in developing an effective and innovation-focused entrepreneurial ecosystem in the South Gujarat region.

Under Pedagogy Interact, the team of ASHINE NIDHI-TBI, SVNIT – Surat held a sensitization session for startup enthusiasts and students of Vanita Vishram Women's University on October 06th, 2022. Darshan Mehta (Incubation Manager-ASHINE) represented ASHINE-SVNIT at the workshop, speaking about the role of an incubator in the entrepreneurial journey, how ASHINE can help students' startups and innovators through its various initiatives, and how the State and Central Governments can help startups/innovators through various funding and incentive schemes. He also discussed ASHINE's facilities and government funding schemes and how students can take advantage of them. The session was attended by 245 students and entrepreneurs.



## A TALK ON 'INNOVATION ENGINEERING & ENTREPRENEURIAL STRATEGEM'

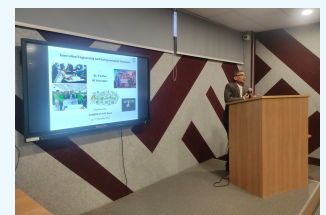


ASHINE, has organized the Expert talk on talk on 'Innovation Engineering & entrepreneurial stratagem' by Dr. Pranab K. Dan, Associate Professor, IIT Kharagpur on 7th October, 2022.

The purpose of the session was to provide an overview of the topics of innovation as a systematic process and innovation engineering as a framework that can be strategically implemented to improve the success rates of entrepreneurship and tech startups.

The following topics were covered during the session: types, context, and methodologies of innovation; investigation for new/emerging technologies; identification and selection of opportunities; fuzzy front ends and design thinking; insight creation; ideation for patentable concepts; innovation strategy, inventive problem solving; and their implementation via entrepreneurial stratagem.

It was an interactive session, and at the end, participants were able to clear their doubts about startups and entrepreneurship. The session was participated by 100 students and startup enthusiasts.





SSIP cell @ SVNIT has organized the Expert Talk on Startup & Entrepreneurship & Student Startup and Innovation Policy-SSIP 2.0 as part of the Student Startup Research & Innovation Festival (An Initiative of Government of Gujarat) on 8th October, 2022 in the Seminar Hall, ASHINE, SVNIT, Surat from 11.00 AM to 2:00 PM.

The event's student coordinator presented the welcoming address and session overview. Then, Dr. G. C. Jadeja (Coordinator, ASHINE (NIDHI-TBI)) provided information on ASHINE and how ASHINE can assist students, startups and innovators via its different initiatives, as well as how the State and Central Governments may assist startups/innovators via various funding and incentive schemes. In addition, he explained the ASHINE's facilities and government funding programs, as well as how students may utilize them.

### Session 1: Expert talk on Startup & Entrepreneurship

Following that, Mr. Ritesh Sharaf presented a presentation on startups and entrepreneurship (Charter Member, TiE Surat, Chapter Lead, TiE University, Chapter Co-lead, Startup Cell & Founder, GHMC Pvt. Ltd.). Before that, Mr. Ritesh Saraf was greeted by Dr. Shweta Shah (Assistant professor, Department of Electronics Engineering & Coordinator, SSIP, SVNIT) by presenting the memento.

In the seminar, Mr. Ritesh Saraf provided in-depth knowledge on startups and entrepreneurship, including the different stages of a startup and the crucial factors to take into account at each stage. He also discussed the startup ecosystem in India and how it may aid startups in their development. It was an interactive session where participants could ask questions and get answers about starting a business and being an entrepreneur.



### Session 2: Sensitization session on Student Startup and Innovation Policy (SSIP 2.0)

Following to that, the sensitization session for the Student Startup and Innovation Policy-SSIP 2.0 by the Government of Gujarat was conducted by Dr. Shweta Shah. In the session, she discussed the highlights of the SSIP 1.0 policy and how helpful it was for startups and innovators.

She also provided in depth knowledge about SSIP 2.0 policy with its new features and benefits to the student, startups and innovators and how they can take advantage of it. She has also described the goal and mission of the Gujarat Government for this policy, as well as how the Central Government and State Government are actively assisting startups around the country and state, respectively. She extended a vote of thanks to the entire audience at the conclusion of the event.

This informative yet inspiring sessions were very helpful from all aspects for students as they were given each and every information about start-ups, innovative ideas, ventures & government schemes. Students got to know that Innovation plays a key role in economic growth. The event was attended by more than 50 students.

The video presentation providing SSIP 2.0 policy, its features and benefits was also circulated to 5000 plus students of SVNIT, Surat who could not able to join the event due to their academic engagements.





## AGENCY MEETUP



ASHINE along with eChai, Surat has hosted Agency Meetup with Agency Founders and leaders at ASHINE on 8th October 2022. At the event, invitee speakers Bhautik Sheth (Founder, iVIPANAN), Jitesh Kapadia (CEO & MD, August Infotech), Mitul Golakiya (Founder & CEO, InfyOm Technologies), Ketan Mangukya (Founder, Bigscal Technologies), Pushpak Pandya (CTO, Logix Built Infotech) and Parish Atodaria (Co-Founder & CSO, Seedtree Collaborative) shared their start-up journey and experiences with the participants. Total 66 students, start-up founders & Start-up enthusiasts participated in the program.



## PEDAGOGY INTERACT -VVWU

Pedagogy Interact serves as an interactive platform for cross-collaboration among eminent Academic Universities/Institutes in developing an effective and innovation-focused entrepreneurial ecosystem in the South Gujarat region. ASHINE-SVNIT team conducted a sensitization session for faculty members and students of the School of Commerce & Business Management at Vanita Vishram Women's University as part of Pedagogy Interact on 13th October 2022. Mr. Darshan Mehta (Incubation Manager-ASHINE) provided in-depth knowledge about ASHINE, as well as various facilities and equipment available at ASHINE as a prototyping facility for students, innovators, and startups, during the event. He also discussed the concept of start-up/innovation, as well as various venture funding and government schemes. The students learned what innovation is and how it contributes to economic growth as a result of this session. A total of 33 students, along with faculty members, attended the session.





## A SESSION ON ENVIRONMENTAL EMERGENCY & OPPORTUNITIES IN CLEAN TECH

A Session on Environmental Emergency & Opportunities in Clean Tech has been organized by ASHINE on 11th October 2022. This session's topic was an environmental emergency and the need for climate action. And how students, as responsible engineers, can contribute to this. This session helped students understand the significance of the problem and how they can work together to solve it. Ms. Soha Kapadia, Techno-Commercial Manager of Solnce Energy Private Limited, led the session. There was a total of 46 students who registered for this session.



## A SESSION ON DYNAMICS OF FUND RAISING

ASHINE along with eChai, Surat have hosted the Session on Dynamics of Fund Raising with the investors and startup founders at ASHINE on 5th November 2022. At the event, invitee speakers Mr. Gaurav Singhvi (Co-Founder, We Founder Circle), Mr. Mehul Shah (Partner, Rasesh Shah and Co), and Mr. Puneet Mittal (Co-Founder, Magicrete) shared insights about fundraising for Startups. During the session, participants learned what to do and what not to do when raising money for a startup company. They also learned the basic things investors look for when deciding whether or not to invest in a startup company. A total of 89 students, start-up founders & Start-up enthusiast participated in the program.





## GREEN SKILLS INTERNSHIP PROGRAM

The main goal of the Startup Internship Program is to assist emerging startups in hiring quality students from SVNIT, Surat as interns while also providing the students with valuable work experience. Because the students are new to corporate life, they are eager to prove their worth, which is a quality that a company can capitalize on. An internship is an excellent way to assess a student's potential in the field.

On 14th October 2022, ASHINE held a Green Skills Internship Program for Students of SVNIT. Students who applied for this program were invited to the ASHINE interview round.

During this internship, students learned approaches and ideas for moving toward sustainability, as well as business analytics, soft skills, and marketing skills, which are crucial through the series of workshops organized during the internship period.

This four-week internship allowed students to work around their schedules and levels of comfort. Every Saturday during the internship, two hours of lectures and training on the aforementioned topics were organized. The students' progress was tracked through the jobs assigned to them, and they were compensated based on the successful completion of the tasks assigned to them. At the end of the four-week period, a recognition and award ceremony were held to provide students with feedback on their progress.

M/s Solnce Energy Private Limited founders interacted with 39 students and presented internship opportunities to 21 students for their start-up.







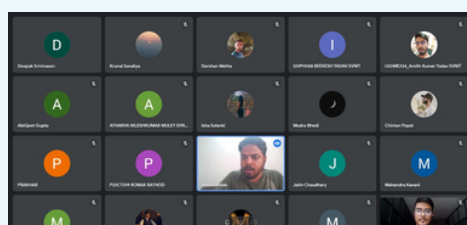
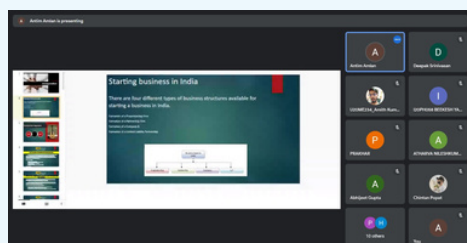
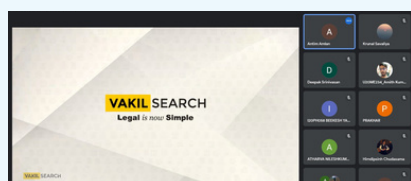
Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat, has been awarded INR 2 crore grant under the Student Startup and Innovation Policy (SSIP 2.0) of the Government of Gujarat's Education Department to aid innovative young minds in their endeavor to create startups. The 1st Installment of INR 20 Lacs under this has been received.

The Student Start-up and Innovation Policy (SSIP 2.0) aims to promote innovations and Start-ups in the traditional and new age technology along with the sunrise sectors. The innovations in clean and green energy, climate change towards achieving India's pledge of net zero emissions by 2070 will be encouraged. Thrust areas like semi-conductors, robotics, electric vehicles, waste management, artificial intelligence, machine learning, Internet of Things, Blockchain will also be in focus. However, the Policy aims to support sector agnostic innovations and Start-ups.

Through this fund, anyone under the age of 35 who is school a student of Foundational / Preparatory / Middle /Secondary level (Up to Class 12), a Diploma / Vocational / Undergraduate / Postgraduate / Doctoral student or an alumna/alumnus, or any dropout from school/institute/university, may use up to INR 2.50 lakh to develop a proof-of-concept (PoC) or prototype and as an IP Support up to 100% of expenses for filing Patents, Copyrights, Trademarks, International Registration of Marks, Industrial Design, Plant Variety Registry and Semiconductor Integrated Circuits Layout-Design Registry (SICLDR) for their start-ups, Innovations & projects.

On November 12, 2022, ASHINE hosted a webinar titled "Entrepreneurial Law and Compliance Efficiency for Startups." Mr. Antim Amlan, Manager-Legal & Strategy at Vakilsearch, one of India's reputable legal solutions platforms, led the webinar. Antim has experience developing new strategies and products for India's emerging legal tech industry, as well as advising corporate clients on contract, regulatory, and information technology regulations. During the webinar, Antim discussed topics such as risk mitigation through the documentation for early-stage enterprises, intellectual property protection and brand management, regulatory compliance, and the need for policymaking in startups. The webinar provided learning opportunities and was engaging. The attendees collaborated with the speaker to settle their questions at the end of the session.

A total of 100 students, startup entrepreneurs, and startup enthusiasts registered for this session.





## INVESTOR INTERACT

Mr. Deepak Gupta (Co-founder, WEH Ventures) visited ASHINE on December 5, 2022 as part of the Investor Interact event and interacted with startups from the South Gujarat Region.

WEH Ventures is a well-established early-stage fund based in Mumbai with a portfolio that includes startups such as Smallcase, Pratilip, appsforbharat, Animall, MAsterchow, and others.

The main goal of this event was to provide a platform for start-ups to showcase their businesses to investor and other stakeholders, as well as to facilitate networking and establish a startup ecosystem in the South Gujarat Region.

At the event, Mr. Deepak Gupta provided an introduction to WEH Ventures as well as insights into startup fund raising and the ways in which they assist startups in growing. Moreover, he responded to the audience's questions. Total 23 Startups founders attended the event and 15 have pitched their concepts to investor. Additionally, Mr. Deepak Gupta provided constructive feedback to the startup founders who presented their concepts at the events. After the event, some promising concepts will be looked further for possible startup investment.

The event was attended by 73 individuals, including startup founders, students, working professionals, and startup ecosystem enablers from the South Gujarat region.





## INTERACT WITH MR. DAVID PASQUINI, COMMERCIAL OFFICER, U.S. CONSULATE GENERAL

Mr. David Pasquini, Commercial Officer of the U.S. Consulate General, visited ASHINE on 20th December 2022 to explore opportunities for collaboration between the Indian and American startup ecosystems.

Mr. David interacted with the ASHINE Committee and Startups during his visit. He also explained his department's role in developing trade with India and gained an understanding of SVNIT and ASHINE. Additionally, he offered his potential assistance in the process of establishing the future collaboration.

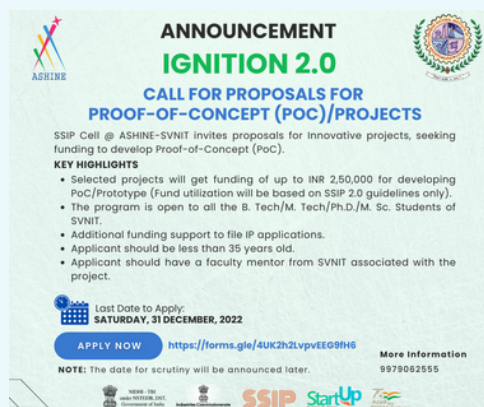
During this visit, Mr. Haresh Calcuttawala (Founder, Trezix) shared information about Trezix and how their innovative solution for importers and exporters will streamline the entire end-to-end Exim process across the ecosystem seamlessly, increasing efficiency and lowering costs, making cross-border transactions easier and increasing volume.

Mr. David has also offered to assist the startup in establishing operations in the United States.





## IGNITION 2.0-CALL FOR PROPOSALS FOR PROOF-OF-CONCEPT (POC) DEVELOPMENT

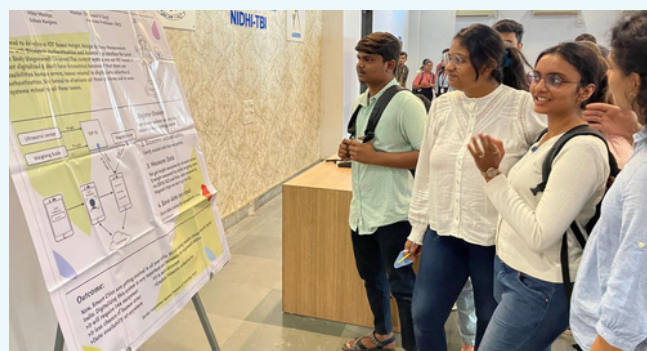


Applications were invited under this program at the idea level for innovative projects looking for funding to develop Proof-of-Concept (PoC). This program was available to every student who wanted to develop a Proof-of-Concept for their idea (PoC). Under this program the innovators were eligible to get funding of up to INR 2,50,000 from the SSIP 2.0 policy of Gujarat Government. 35 applications consisting a total 79 individuals have applied for this program. Furthermore, the Institutions Level SSIP Scrutiny Committee conducted the selection process in accordance with the SSIP 2.0 guidelines and 12 innovative projects were selected and they were provided further cumulative funding support of INR 14,75,000 from SSIP 2.0.



## PEDAGOGY INTERACT-VNSGU

Pedagogy Interact is a cross-collaboration platform for eminent Academic Universities/Institutes in developing an effective and innovation-focused entrepreneurial ecosystem in the South Gujarat region. As part of Pedagogy Interact, ASHINE-SVNIT team held a sensitization session for faculties and students of Veer Narmad South Gujarat University (VNSGU) on 10th January 2023. During the event, Mr. Darshan Mehta (Senior Incubation Manager-ASHINE) provided detailed information about ASHINE, as well as the various facilities and equipment available at ASHINE as a prototyping facility for students, innovators, and startups. He also spoke about the start-up/innovation concept and various stages of startup and how incubator plays a key role at each stage by its various initiatives. He also explained various venture funding and government schemes available at ASHINE. As a result of this session, the students learned what innovation is and how it contributes to economic growth. A total of 249 students in the two batches along with faculty members, attended the session.





ASHINE has organized the Research and Innovation Day on 7th January, 2023 at the Staff Club, SVNIT Campus, Surat from 10.30 AM to 05:00 PM.

The goal of this one-day event is to provide a platform for students' innovative projects, recognize their efforts, provide them with industry exposure, and to inspire other students to come up with innovative solutions for society.

Dr. A. A. Shaikh (Professor in Charge, Research Park, SVNIT) gave the welcome speech, providing an overview of ASHINE and its initiatives to provide a platform for student-developed grassroots innovations. Following that, Dr. Ravi Kant (Dean-Student Welfare, SVNIT) shared his thoughts on academic-level innovations. Then, Dr. G. C. Jadeja (Coordinator, ASHINE (NIDHI-TBI)) provided information of ASHINE and how it can help students, start-ups, and innovators through its various initiatives, as well as how the State and Central Governments can help start-ups/innovators through various funding and incentive schemes. He also provided information of ASHINE's facilities and government funding programs, as well as how students could use them. Dr. Shweta Shah (SSIP Coordinator, SVNIT) then discussed the SSIP 1.0 policy and how beneficial it was to start-ups and innovators. She also provided detailed information about the SSIP 2.0 policy, including its new features and benefits for students, start-ups, and innovators, as well as how they can take advantage of it.

Dr. Nitin Dumasia (President & CEO, Growlity Inc.) and Mr. Munjal Gajjar (VP-R & D, STPL) were invited as chief guests from the industry to evaluate the projects displayed at the event. As the academic experts, Dr. H. K. Dave (Associate Professor, Department of Mechanical Engineering, SVNIT) and Dr. Sanjay R. Patel (Associate Professor, Department of Chemical Engineering, SVNIT) were invited.

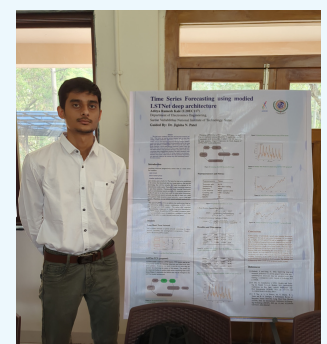
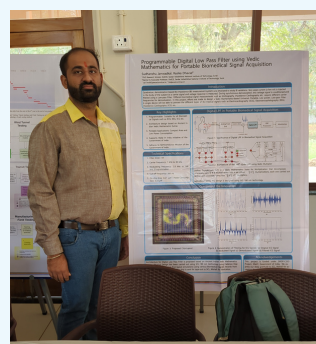
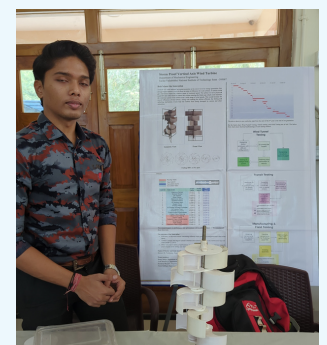
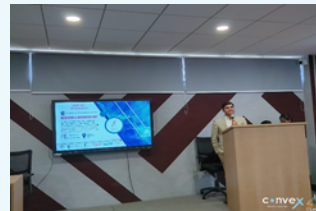
At the event, invited dignitaries provided information about their professional journey and their views on how industry academia collaboration can solve the challenges of the industries.

At the event, 13 innovative student projects were displayed, and the top three projects were awarded trophies and certificates were distributed to all participants.

The following projects were declared the Event Winners:

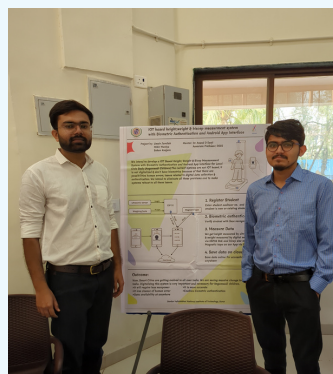
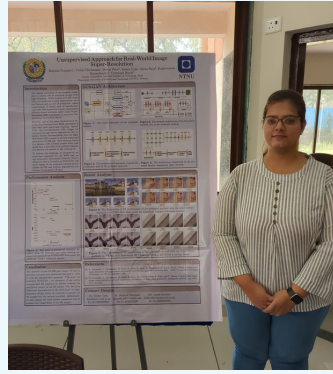
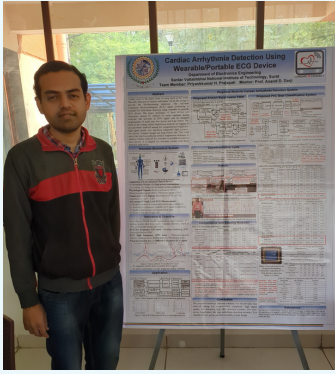
1. Design and development of high dynamics VTOL UAV - (DoECE)
2. NavIC/GPS Enabled Positioning Device - (DoECE)
3. IOT based Height, Weight and Bicep Measurement Setup - (DoECE)

The exhibition was open to all students and faculties throughout the day.





# RESEARCH AND INNOVATION DAY





## A SESSION ON THE SIGNIFICANCE OF INCUBATORS IN THE GROWTH OF STARTUPS

The faculties and students of Shri Shambhubhai V Patel College of Computer Science and Business Management, Surat, were invited to ASHINE on January 17, 2023, as part of the celebration of Innovation Week. Mr. Darshan Mehta, Senior Incubation Manager at ASHINE, provided an overview of ASHINE and the various resources it provides to students, innovators, and startups during the session. He also discussed the startup and innovation concepts, the various stages of a startup, and the critical roles that incubators play at each stage through their various initiatives. He also discussed government initiatives to assist startups as well as the concept of angel and venture capital investment. It was an interactive session in which students asked questions about startups and entrepreneurship. This session provided students with information about innovation and how it impacts the economy. In total, 83 faculty members and students attended the session.





## CATALYST 3.0-CALL FOR PROPOSALS FOR STARTUPS UNDER PRE- INCUBATION PROGRAM



**ANNOUNCEMENT**  
**CATALYST 3.0**  
**CALL FOR STARTUPS UNDER THE PRE-INCUBATION PROGRAM**

**A GREAT OPPORTUNITY FOR INNOVATORS OF GUJARAT TO BEGIN THEIR JOURNEY**

SSIP Cell @ ASHINE-SVNIT invites proposals for Startups having an idea and, looking for pre-seed funding for developing a Prototype/Proof-of-Concept (PoC).

**KEY HIGHLIGHTS**

- Selected projects will get funding of up to INR 2,50,000 for developing PoC/Prototype (Fund utilization will be based on SSIP 2.0 guidelines only).
- Incubation Support
- Mentorship Support
- Additional funding support to file IP applications.
- Applicant should be less than 35 years old. (To avail funds under SSIP 2.0)
- Open to Students, Startup Enthusiasts, Innovators, etc. from all over Gujarat.

Last Date to Apply:  
**WEDNESDAY, 15 FEBRUARY, 2023**

**APPLY NOW** <https://forms.gle/aMZSeawmDP12Br4A>

**NOTE:** The date for scrutiny will be announced later. **More Information 9979062555**

## SECURE 1.0-CALL FOR PROPOSALS FOR IP SUPPORT



**ANNOUNCEMENT**  
**SECURE 1.0**  
**CALL FOR PROPOSALS FOR IP SUPPORT**

**A GREAT OPPORTUNITY FOR INNOVATORS OF GUJARAT TO PROTECT THEIR INNOVATIONS**

SSIP Cell @ ASHINE-SVNIT invites proposals for Startups/Innovators looking for funding to obtain intellectual properties for their innovations.

**KEY HIGHLIGHTS**

- Selected projects will get funding under SSIP 2.0 policy of Gujarat Government to obtain the following IPs.
- Patents (Domestic: Up to INR 75,000 & Other Countries: Up to INR 1,50,000)
- Copyrights (Up to INR 8,000)
- Trademarks (Up to INR 12,500)
- International Registration of Marks (Up to INR 50,000)
- Industrial Design (Up to INR 9,000)
- Plant Variety Registry (Up to INR 33,000)
- Semiconductor Integrated Circuits Layout-Design Registry (SICLDR) (Up to INR 15,000)

- Applicant should be less than 35 years old. (To avail funds under SSIP 2.0)
- Open to Students, Startup Enthusiasts, Innovators, etc. from all over Gujarat.

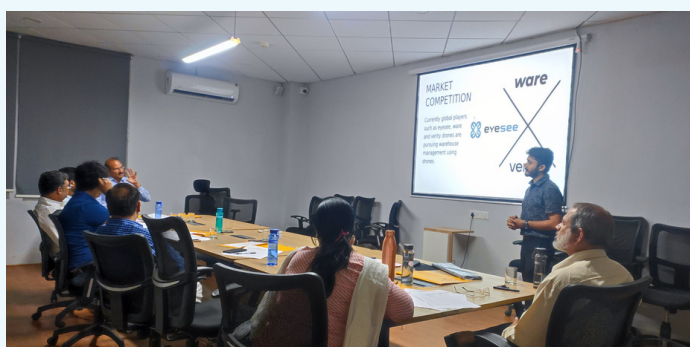
Last Date to Apply:  
**TUESDAY, 28 FEBRUARY, 2023**

**APPLY NOW** <https://forms.gle/smtf4NL6t4mNbtGj9>

**More Information 9979062555**

This Program invited applications from startups seeking assistance in developing a Proof-of-Concept from their idea. The program was designed to develop the pre-incubation pipeline, with selected startups receiving grants of up to Rs. 2,50,00/- under SSIP 2.0 for POC development. The program was open to Students, Startup Enthusiasts, Innovators, etc. from all over Gujarat. The Catalyst 3.0 Start-up Support Program has received 14 applications from across Gujarat. Furthermore, the Institutions Level SSIP Scrutiny Committee conducted the selection process as per the SSIP 2.0 guidelines and 06 startups named Health Details, R & K Industry, Vegneta, Nanoclib, Swachh-AI, Locult from the different cities of Gujarat with different sectors were selected and provided further cumulative funding support of INR 11,54,000 from SSIP 2.0.

Proposals from startups/innovators seeking funding to obtain intellectual property for their innovations were invited under this program. Under this program, selected startups/innovators were eligible to receive financial support from the Gujarat Government's SSIP 2.0 policy for Patents (Domestic & Other Countries), Copyrights, Trademarks, International Registration of Marks, Industrial Design, Plant Variety Registry, Semiconductor Integrated Circuits Layout-Design Registry (SICLDR). A total of 4 applications from innovators were received for the Secure 1.0 IP Support Program. All the applications were screened and recommended to be sent to the institute's IPR committee for further processing.





## SVNIT STARTUP EXPO

The Startup Expo, held on the 4th and 5th of February, 2023, was a two-day event that brought together entrepreneurs, investors, and industry leaders from all over the world. The expo aimed to provide a platform for startups to showcase their ideas, network with potential investors and partners, and gain valuable insights into the latest trends and developments in the startup ecosystem. Total 18 startups from different sectors and 7 innovators from SVNIT displayed their innovations in the expo.

To mark the onset of the Expo, multiple dignitaries were called to share their thoughts on entrepreneurship and the future of innovation. Esteemed guests, such as Dr. K. N. Chavda (Vice chancellor of VNSGU), Mr. Ganesh K. Iyer (Chief Procurement Officer and CIO of Tata Projects Ltd), and Dr. U. B. Desai (Founding Director of IIT, Hyderabad) were invited.

Dr. Anupam Shukla (Director, SVNIT) spoke about Innovation and Entrepreneurship oriented activities carried out at SVNIT. Following to that Dr. A. A. Shaikh (Professor In charge, research Park, SVNIT) briefed about the start-up expo and various activities scheduled in two days. The idea of entrepreneurship and innovation going hand in hand was explained with personal anecdotes by Mr. Ganesh K. Iyer. He shared his own experiences while quoting, “Any problem that people become willing to pay to solve, is an opportunity for entrepreneurship.”

Following the novel quote by Mr. Ganesh K. Iyer, Dr. U. B. Desai took the stage. Speaking from decades of experience, he expressed the need for an entrepreneurship boom in India. In contempt of the rather rigid system in place, he expressed the need for unstructured thinking and facilities that can make ideas come to reality at least on a small scale, regardless of failures. The establishment of such a framework being a core theme behind the existence of the Startup Expo.

The expo consisted of multiple events related to startups, entrepreneurship and innovations like, Caseception, Entrepreneurship BootCamp, Investors’ Outlook, Talent Hunt, Elevator Pitching, Investors’ Connect and Shark Tales. The participants had the opportunity to interact with industry experts and learn from their experiences.

The expo floor was filled with exhibits from a diverse range of startups, showcasing their products and services. The startups had the opportunity to meet with investors and pitch their ideas. One of the highlights of the expo was the networking opportunities it provided. Participants had the chance to connect with each other and build meaningful relationships that could lead to future business opportunities.

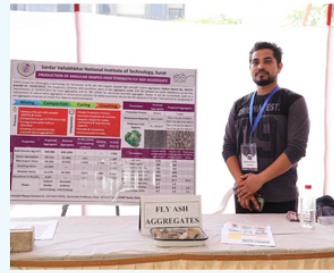
At the closing ceremony, the top three winners of the Caseception competition and students who have successfully completed the Green Skill Internship program organized by ASHINE, were awarded with the certificates.

Overall, the Startup Expo was a huge success, attracting a large turnout of startups, investors, and industry leaders. The event provided a platform for startups to showcase their ideas, connect with potential investors and partners, and gain valuable insights into the startup ecosystem. The feedback from participants was overwhelmingly positive, with many stating that they found the event to be both educational and inspiring. In conclusion, the Startup Expo was an excellent opportunity for startups to connect with the right people, gain exposure, and take their ideas to the next level. Over 1300 visitors, including students, startups, working professionals, mentors, investors, etc., came to the expo over the course of two days.





# SVNIT STARTUP EXPO





# SVNIT STARTUP EXPO





## Introduction:

Caseception (The Case Study Challenge) was a two-day event held organized by ASHINE. The primary objective of this event was to test the entrepreneurship ability of students by providing them with a real-life business scenario and challenging them to come up with a viable solution.

## Objectives and Format:

Caseception – the case study challenge aimed to test the participants' critical thinking, problem-solving, and communication skills. The case for this challenge was released on 27th January, 2023 with 1st round of submission deadline of 31st January, 2023. The event had a total of 60 teams consisting of 234 students, and out of that 23 teams had submitted their solutions. Out of that 23 teams, 14 teams were selected for final presentation round conducted on 4th February, 2023. The challenge was divided into two rounds. In the first round, the teams had to analyze the given business case and present their initial solution to the judges. The judges evaluated the teams on their understanding of the problem, the viability of their solution, and the quality of their presentation. In the second round, the top fourteen teams from the first round were given the opportunity to refine and improve their solutions based on the judges' feedback. The final solutions were evaluated on the same criteria as the first round.

## Participants:

The participants were all students from various disciplines who were interested in entrepreneurship.

## Case Study:

The case studies provided to the participants were about a startup that aimed to provide a strategy to enter and capture market share in the food industry and to develop survival plan for reputable watch company. The teams had to come up with a business plan that would help the startup achieve its goals and overcome any obstacles. The case study was designed to challenge the participants' understanding of their business acumen.

## Event Results:

After the presentations, the judges selected the top three teams based on their solutions. All the teams' members were awarded with the certificates and prizes at the closing ceremony of the Startup Expo.

## Outcome:

The event was a great success, and the participants learned a lot about entrepreneurship and business planning. The event provided a platform for students to showcase their skills and ideas, and it also helped them network with professionals in the field. Overall, the Case Study Challenge was an excellent opportunity for students to apply their knowledge and test their entrepreneurial abilities. For case 1, the teams that emerged victorious were Business Brainiacs, Dynamites and foodCHKR. For case 2, teams PhD, PKCD, and Unnati were declared winners.





## ENTREPRENEURSHIP BOOTCAMP

An entrepreneurship bootcamp was organized on 4th and 5th February, 2023 for students, aimed at teaching the basics of entrepreneurship and providing hands-on experience in starting and running a business. The event was split into two sessions, each lasting two hours, to provide a comprehensive and interactive learning experience.

The first session of the bootcamp focused on introducing the fundamentals of entrepreneurship, including the process of identifying and evaluating business opportunities, market research, and creating a business plan. The session was led by Miss. Saloni Prasad (Learning Experience Designer at Ingenious Faces), who shared her insights and experiences with the students. The students were also given practical exercises and case studies to work on, allowing them to apply the concepts they had learned.

The second session of the bootcamp was more hands-on, and focused on putting the business ideas generated during the first session into practice. The students worked in teams to develop prototypes and pitch their business ideas to the expert. The expert provided feedback and guidance on how to improve the business models and take them to the next level.

The entrepreneurship bootcamp was a success, with total 40 students from various institutes leaving the event with a deeper understanding of the entrepreneurial process and the skills needed to start and run a successful business. The interactive nature of the bootcamp, with practical exercises and opportunities for students to receive feedback from expert, made it a valuable and memorable experience for the participants.

Overall, the entrepreneurship bootcamp was an excellent opportunity for students to learn about entrepreneurship and gain practical experience in starting and running a business. The event provided a supportive and collaborative learning environment and was a great success in achieving its objectives of fostering entrepreneurship and innovation among the next generation of business leaders.



The banner features logos for SVNIT, BELONG, and SVNIT STARTUP EXPO. The main title 'ENTREPRENEURSHIP BOOTCAMP' is prominently displayed. Below it, the schedule for February 4th and 5th is outlined.

**ENTREPRENEURSHIP BOOTCAMP**

**FEBRUARY 4TH**  
How to think like an entrepreneur?  
Building necessary skills to survive in the 21st century.  
Creating your Dream Team.

**FEBRUARY 5TH**  
How do you present your ideas effectively?  
Pitch like the founder you want to be.  
Get feedback and go further in your entrepreneurial journey!





## INVESTORS' OUTLOOK

In keeping with the spirit of start-up culture and entrepreneurship, a panel discussion between three esteemed angel investors, titled Investor's Outlook, was held on 4th February, 2023. The event brought together some of the most prominent investors in the startup ecosystem to share their insights and experiences. The panelists were Mr. Puneet Mittlal, Mr. Mehul Shah, and Mr. Mayank Desai. The discussion was successfully coordinated by students' coordinators. The discussion kicked off with a brief introduction from each panelist, highlighting their investment focus and areas of expertise. The conversation then moved onto the challenges and opportunities facing startups in the current economic climate. The panelists also discussed the importance of diversity and inclusion in the startup ecosystem.

Another topic that generated significant discussion was the role of emerging technologies in the startup ecosystem. The panelists agreed that AI, blockchain, and other technologies would continue to play a significant role in shaping the future of startups.

Throughout the discussion, the panelists shared personal anecdotes and insights from their experiences working with startups. They also took questions from the audience, which included students, entrepreneurs, investors, and other industry professionals.

In conclusion, the Startup Investors Panel Discussion provided a valuable opportunity for investors and entrepreneurs to exchange ideas and insights. The panelists emphasized the importance of resilience, diversity, and innovation in the startup ecosystem, and provided valuable advice for startups seeking to secure funding and build successful businesses. The event was attended by total 117 participants.



## TALENT HUNT

The startups participated in the expo were given a chance to present themselves in front of the student audience. At the event, different startup founders offered potential internships for interested participants.

To start off the event, Mr. Mayank Pareek (Founder, Scholify) and Miss. Soha Kapadia (Techno Commercial Manager, Solnce Energy) were invited. They compared and contrasted their internship experiences at a corporate and a startup. All of the young entrepreneurs in the audience were advised to take internships in startups to learn how a business works from the ground up. They stated that the hands-on learning that occurs in a startup is extremely valuable early in an entrepreneur's career.

After this a series of startups presented their business models and offered internship opportunities to interested candidates. These included Dealbox, Quickest, Adkurity, Spiritual Energy, and Semsto. The audience was thoroughly engaged in this informative and insightful event.

After the startup founders finished their presentations, the floor was open for questions. Many students asked about the specific skills and qualifications required for each internship, and the founders provided helpful answers.

Overall, the event was a success, and the startup founders received an enthusiastic response from the students. The internships offered by these startups provide a valuable opportunity for students to gain real-world experience and make meaningful contributions to innovative and impactful companies.





## ELEVATOR PITCHING

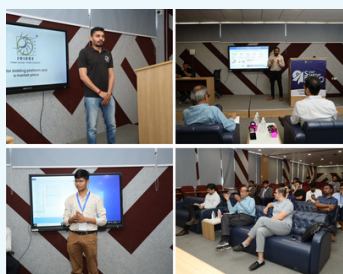
The elevator pitching session was organized on 5th February, 2023 at ASHINE for startups to pitch their ideas in front of angel investors. The event was aimed to provide a platform for startups participated in the startup expo to showcase their ideas and attract funding from interested investors.

The event started, with each startup given 10 minutes to present their pitch, followed by a 5-minute Q&A session with the investors. The pitches ranged from technology-based products to innovative services, all with the potential to disrupt traditional industries. The founder of startups named Solnce Energy Private Limited, Shopno, find Panditji, First Charge, Quickest, Semsto, Health Details, Spark Infotech, BeFriends and AdKrity pitched their concepts Infront of investors panel consisting of Mr. Ravin Sanghvi, Mr. Mehul Shah, and Mr. Paritosh Malwaiya.

The event continued in this manner for several hours, with each startup pitching their concepts and answering investor questions.

At the end of the event, several investors expressed interest in funding the startups, and requested follow-up meetings to learn more about the specifics of each project.

Overall, the event was a huge success, and demonstrated the vibrant startup ecosystem in the local community. It provided a valuable opportunity for startups to connect with potential investors, and for investors to discover promising new ventures.



## INVESTORS CONNECT

Following the Elevator Pitching session on February 5th, 2023, investors who expressed interest in funding the presented startups and requested follow-up meetings to learn more about the specifics of each project were invited to investors connect session. The Investors connect session was aimed to provide closed door one on one meetings of representatives from the startups named Solnce energy, Adkriety, Semsto, Shopno and Spark Infotech and investors Mr. Ravin Sanghvi and Mr. Paritosh Malwaiya. The meetings were held at the executive conference room of ASHINE.

During the Investor Connect session, the startups provided more in-depth information about their projects, including their market research, financial projections, and detailed business plans. The startups also presented their current status and future plans for growth, including the milestones they aim to achieve with the funding they were seeking.

The investors asked probing questions about the startups, seeking clarification on any doubts they had after the initial presentations. The discussions were fruitful, and the startups were able to address all of the investors' concerns and provide satisfactory answers.

The Investors connect session was crucial for the startups in securing funding for their projects. The startups were able to provide more detailed information about their projects, which helped the investors make informed decisions. The investors were also able to gain more insights into the startups and assess the potential risks and returns of the investments.

The Investors connect session between the investors and startups was successful in facilitating connections between the two parties and securing funding for the startups. The meetings were a valuable opportunity for the startups to provide more detailed information about their projects and for the investors to assess the potential risks and returns of the investments. The outcome of the follow-up meetings was positive, and both parties were satisfied with the results.





## SHARK TALES

On February 5th, 2023, a panel discussion featuring startup founders who appeared on the Shark Tank India Session 1 was held at the Startup Expo. The event was organized by ASHINE and RIAC, and it was attended by around 150 students from various engineering branches and startups.

The discussion began with the moderator introducing the panelists, who were all successful entrepreneurs who had pitched their ideas on the Shark Tank India show. The panelists included Mr. Ilesh Ghevariya from French Crown, Mr. Chetan Kanani from Alpino Health Foods, Mr. Anant Tomar from Motion Automotive, Ms. Shruti Tbrewal from Bebeburp, Mr. Mayank Pareek from Scholify, and Mr. Saurabh Magrulkar from Beep.

The moderator kicked off the discussion by asking the panelists about their experience on the show, and how it helped them to grow their businesses. All the panelists shared that the exposure he received from the show helped him to reach out to a wider audience and get more investors interested in his business.

The discussion then moved on to the challenges faced by entrepreneurs in their startup journey. The Panelists shared that building a solid team was one of the biggest challenges he faced and that he had to go through a lot of trial and error before finding the right people for his team.

The panelists then gave advice to the students in the audience who were interested in starting their own businesses. They emphasized the importance of having a clear vision and mission for one's business and staying true to it even in the face of challenges. They advised the students to constantly learn and adapt to changing market trends, and to be open to feedback and criticism.

The discussion concluded with a Q&A session, where students were able to ask the panelists questions about their businesses, their experiences on the show, and their advice for aspiring entrepreneurs. Overall, the panel discussion provided valuable insights and inspiration for the students and showcased the potential for innovation and entrepreneurship in India.





## HACKATHON “DOTSLASH - ROOT TO IDEAS-6.0”

ASHINE, with the support of SSIP 2.0 and Department of Science and Technology, conducted a national level Hackathon “DOTSLASH - Root to Ideas-6.0”, a 30 hours long event which is open for all, hosted at the Conference Hall, SVPB Guest House during 18th-19th February 2023. The objective of the hackathon was to provide a platform for students to come up with innovative solutions and ideas to tackle various challenges faced by society. The event aimed to promote the culture of innovation and creativity among the students and motivate them to work towards creating a better future for society.

The event was organized physically at the Conference Hall, SVPB Guest House. There were 1369 applications received from all around the nation coming from 87 different colleges.

The event started with the opening ceremony in the presence of Dr. Mukesh A. Zaveri, (Dean, Academic), Dr. Ravi Kant, (Dean Student Welfare), Dr. Dipti Rana, (Chairman, ACM SVNIT-Surat), Mr. Darshan Mehta, (Senior Incubation Manager, ASHINE).

The hackathon was themed on Open-Innovation, which allowed participants to build solutions to any pressing problems.

Some more statistics for our participants diversity includes:

- Application for Hackathon: 1369
- People who submitted their profile: 919
- People shortlisted for offline participation: 120
- RSVP completed: 112 (from 11 cities)
- Checked-in/ Present on Day of Hackathon: 112 (39 Teams)
- Project Submissions: 38

During the hackathon, various other informal activities were conducted to allow the participants to take a quality break from their work and feel refreshed. Mini events and board games like Chess, Jenga, UNO were available for participants to stay refreshed and rejuvenate.

There were three mentoring cum evaluation sessions for all the participants where they can discuss ideas and seek guidance from the skilled mentors and they were also being marked according to their progress. After these two mentorship rounds, top-8 teams were selected based on their evaluations and project submission. The Top-8 teams were invited to present their project in front of judges, where each idea was evaluated based on the social impact, usability and other important criteria by judges.

The judges were Mr. Amar Panchal (VP-Product Development, TreZix Software Private Limited), Mr. Jignesh Wadia (CTO, August Infotech) and, Mr. Jay Patel (Co-founder, AdKrity).

The top 3 winners were declared and awarded by the judges and E-Certificates were distributed to the winners and all the participants after the event.

**The winners of the event were:**

1) Team: Commit Apna Apna

Project Name: Workhunt.Tech

Institution: Sardar Vallabhbhai National Institute of Technology – Surat

2) Team: Inspect Elements

Project Name: Sanjeevni

Institution: K J Somaiya College of Engineering, Mumbai - India.

3) Team: Aquaholics

Project Name: Stock Instructor

Institution: Sardar Vallabhbhai National Institute of Technology – Surat

Kits with various goodies and stuff were provided to all the participants who submitted their projects successfully.

**Outcome:**

The national-level hackathon organized at SVNIT, Surat, was a great success. The event provided a platform for students to showcase their innovative ideas and creativity. The participants came up with some groundbreaking solutions that can have a significant impact on society. The event was an excellent opportunity for students to learn and network with industry experts and entrepreneurs. Overall, the hackathon was a great learning experience for the participants, and it will undoubtedly inspire them to continue working towards creating a better future for society.





## WORKSHOP ON BASICS OF GIT/GITHUB AND OPEN SOURCE

On February 18th, 2023, during the hackathon, a workshop on the Basics of Git/Github and Open Source was held, during which Mr. Vraj Desai (Github Campus Expert) explained the version control system Git and demonstrated the effective use of the cloud-based code storage tool GitHub to hackathon participants. This workshop was attended by 112 Hackathon participants who were present at the venue.



## WORKSHOP ON GETTING STARTED WITH REPLIT

On February 16th, 2023, prior to the hackathon, a virtual workshop on Getting Started with Replit was held, in which Mr. Anshul Bhide (Replit, India Head) explained the integrated web-based IDE Replit to hackathon participants and demonstrated the tool's potential in writing code. This workshop was attended by 76 people who registered for it on the Devfolio platform.



## WORKSHOP ON GETTING STARTED WITH SOLANA

On February 17th, 2023, prior to the hackathon, a virtual workshop on Getting Started with Solana was held, during which Mr. Rishab Bansal (Developer Advocate, Solana) explained to hackathon participants about the web3 service Solana and how to use it to build scalable web3 applications. This workshop was attended by 76 people who registered for it on the Devfolio platform.





## AN ORIENTATION SESSION ON ASHINE AND VARIOUS GOVERNMENT FUNDING SCHEMES FOR STUDENTS, STARTUPS & INNOVATORS

On the 19th of February 2023, Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) conducted an orientation session for the 1st year students of BTech, MTech, MSc & PhD of SVNIT. The session aimed to educate attendees on the benefits of incubation and available government funding schemes for their ideas.

The session started with a brief introduction to incubation, which is a process of nurturing and supporting startup businesses by providing them with access to resources, mentorship, and networking opportunities. Mr. Darshan Mehta highlighted the various services provided by the incubator, such as shared office spaces, prototyping equipment available, access to experts, and guidance on legal and financial matters. He also highlighted ASHINE events, the achievements of startups incubated at ASHINE, and the role of the incubator at each stage of the startup process.

The second half of the session was dedicated to educating the attendees on various government funding schemes such as SSIP 2.0 and Scheme for Assistance for Start-ups/Innovations available to students, startups, and innovators.

In conclusion, the orientation session conducted was informative and beneficial to the attendees. The session provided attendees with an understanding of the benefits of incubation and the various government funding schemes available to students, startups, and innovators. The attendees were encouraged to take advantage of these schemes and utilize the resources available to them to nurture their ideas and turn them into successful businesses.



## STARTUP DEMO DAY

On February 25th, 2023, ASHINE hosted a Startup Demo Day, where ten early-stage startup founders from different institutes pitched their startup ideas in front of an angel investors panel consisted Mr. Alpesh Vaghasiya (Founder, UBS), Mr. Jignesh Madhwani (Founder, Torin Wealth) and, Mr. Gaurav Juneja (Founder-Ruchi Twisters). The event was a success, with a diverse range of innovative and exciting startup ideas presented by the students of SVNIT and surrounding institutes like VNSGU, BRCM, and SCET.

The event began with a brief introduction from the host, who welcomed the attendees and explained the format of the demo day. Each founder was given ten minutes to present their startup idea, followed by a Q&A session with the investors.

Overall, the Startup Demo Day at ASHINE was a great success. The event showcased a diverse range of innovative and exciting startup ideas, and the founders were able to connect with potential investors and mentors. Apart from startup founders and angel investors, 75 attendees from diverse backgrounds attended the event.





## AWARENESS SESSION ON STARTUP INCUBATOR

To foster empathy and strengthen people-to-people connections between the youth of the eight North Eastern (NE) states and the rest of the country, the Government of India has launched a sustained student exchange program under Ek Bharat Shreshtha Bharat (EBSB) in February 2023. Under the same, a North-Eastern delegation of students and faculty coordinators visited ASHINE on 27th February 2023.

Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) moderated the session. During the session, he shared information about India's current startup ecosystem and the importance of Startup Incubators in the startup journey. He also provided information on various facilities available at ASHINE for startups and Innovators.



## STARTUP ONBOARDING WORKSHOP

On March 18th, 2023, ASHINE organized a startup onboarding workshop. The primary objective of the workshop was to issue fund-sanctioned letters to the six newly incubated startups and guide them on how to use the funds from SSIP 2.0. Additionally, the workshop aimed to provide these startups with guidance on how ASHINE could help them grow in their startup journey.

In the workshop, Mr. Darshan Mehta (Senior Incubation Manager, ASHINE) highlighted the importance of startup incubation and how ASHINE is committed to providing the best possible support to startups. He also spoke about the SSIP 2.0 fund and how it could help these startups achieve their goals. Following that, fund-sanctioned letters were issued to the newly incubated startups. Next, the startups were provided with guidance on how to use the funds effectively.

The startups were also introduced to ASHINE's partners, IDFC FIRST Bank and Enwisen Global Advisors. Representatives from these companies shared information about their value offerings for startups and how they could help these startups in their journey. IDFC FIRST Bank provided details about their banking and financial services, while Enwisen Global Advisors shared insights on legal and compliance-related matters. The workshop concluded with a Q&A session, where the startups had the opportunity to clarify any doubts they had.

In conclusion, the Startup Onboarding Workshop organized by ASHINE was a highly informative and useful event for the newly incubated startups. Overall, the workshop was a resounding success and demonstrated ASHINE's commitment to supporting startups in their journey towards success.





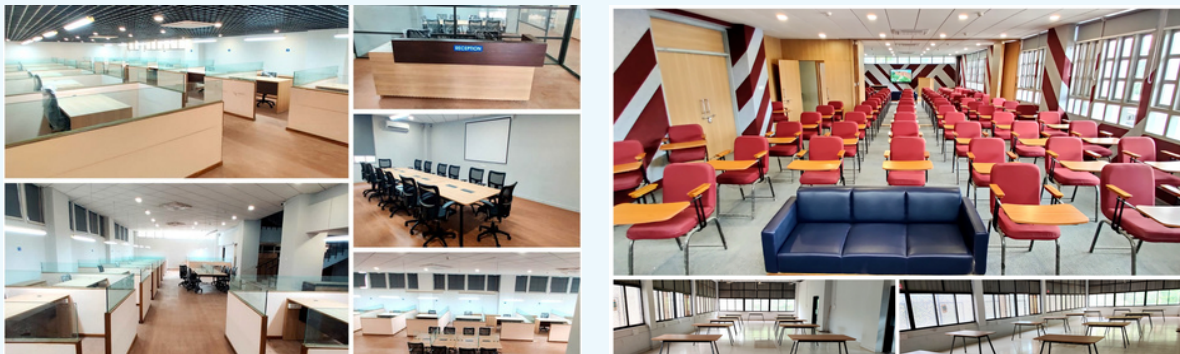
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# Contact Us

Reach out to us and begin your  
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