Vol. 03 Issue 08, March, 2022

Newsletter

www.ashine.in

ASSOCIATION FOR HARNESSING INNOVATION AND ENTREPRENEURSHIP

Association for Harnessing Innovation and Entrepreneurship (ASHINE) is a Section-8, Not-for-Profit company with 20,000 sq. ft. Technology Business Incubator (TBI) is located at the heart of Sardar Vallabhbhai National Institute of Technology (SVNIT), Surat spread across 250 acres of lush green campus having all the modern educational and recreational facilities for students, innovators, and startups. With an infrastructure that can support 30 tech and non-tech startups and 200 startup enthusiasts from across the nation.

SUPPORTED BY

विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY

Industries Commissionerate
Government of Gujarat

SSIP

CERTIFICATE E-COURSE: SATELLITE MASTERCLASS

ASHINE along with Star, the Start-up of ASHINE have arranged a Certificate e-Course on Satellite Masterclass from 25.10.2021 to 29.10.2021. A total of 10 students from different regions enrolled and completed this e-Course.

It's a 5-day certified training program that consists of:

Day 1: Basic concepts, Satellite design & subsystems

Introduction to the history of Space Technology, basic designs, and subsystems of satellites, based on their sizes & applications.

Day 2: Orbital Mechanics

Learning the concepts & applications of different types of orbits & various Keplerian elements is essential to designing and uniquely identifying an orbit.

Day 3: Orbital Perturbation & Communication Losses

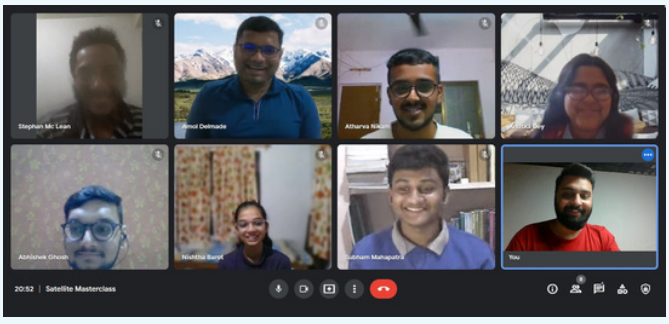
Learning about the effects on satellite orbits due to irregularity in Earth's shapes & gravity of other celestial objects and to know about the types and reasons for the communication losses.

Day 4: Rocket Trajectory & Transfer Orbit

Learning about equations to design a 2-D trajectory to launch a rocket to space & equations to design Hohmann Transfer Orbit.

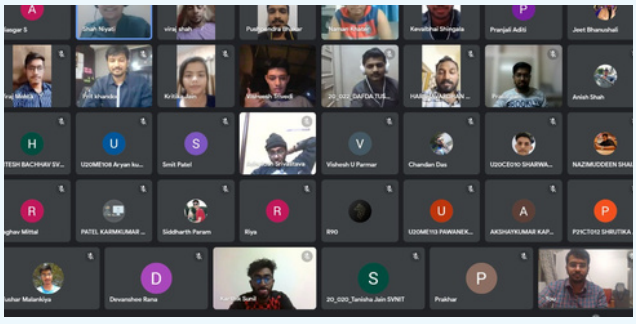
Day 5: Design Thinking & Valedictory Function

Understanding the process of problem finding, identifying, and solving.



CERTIFICATE PROGRAM ON ENTREPRENEURSHIP

ASHINE has organized the 12 week certificate program starting from 1st October, 2021. This virtual certificate program provided an opportunity for the participants to gain insights relating to topics related to Entrepreneurship through cohort-based learning with complete hand-holding support backed with real-time projects and activities right from Ideation, Design & Prototyping, Validation, Business Modelling, and Investments. A total of 74 students & Start-up enthusiasts participated in the program and 32 have completed this program. All participants who finished the program successfully received a certificate.



ECOSYSTEM INTERACT- ECHAI START-UP GROWTH NETWORKING MEETUP

ASHINE along with eChai Surat and iKoVerk have hosted Start-up Growth Networking Meetup at ASHINE on 13th November, 2021. At the event, invitee speakers Mr. Vipul Kappor (Co-founder, eZee Technosys), Mr. Nachiket Patel (Founder, Logicwind), and Mr. Vishal Virani (Co-founder and CEO, DhiWise) shared their start-up journey and experiences with the participants. Total of 113 students, start-up founders & Start-up enthusiasts participated in the program.

SAASKRUTI MEETUP

The event was exclusively for the SaaS community, and all Gujarat SaaS founders were invited. On 27th November, 2021, the event has attracted a total of 16 SaaS-based start-up founders. The topic of discussion was new technology advancements and the problems that SaaS start-ups face.

PANEL DISCUSSION ON FUND RAISING- PROS & CONS

ASHINE along with TiE Surat have organized a Panel Discussion on 3rd December, 2021 on Fund Raising-Pros and Cons at Provyz co-Woking, Surat. At the event, invitee speakers Mr. Naman Sarawagi (Founder, Refrens), Mr. Pratik Bajaj (Co-founder, Valuationary), and Mr. Shruti Tibrewal (Co-founder, BebebURP) shared their knowledge about Fund Raising-Pros and Cons in the start-ups. Total of 82 students, start-up founders & Start-up enthusiast participated in the program.

INVESTOR INTERACT

Growth Tree Ecosystems, Mumbai is a bespoke global investor syndicate with plans to invest in fast growth companies from tier 2 regions of India. The selected companies would be taken up for funding and mentoring in demo day with ASHINE.

Background: Earlier such demo days have been hosted in Nagpur, Indore and Vadodara. It has collaborated with esteemed organizations like Vidharbha Industries Association, Vadodara Start-up Studio and Kerala Startup Mission previously.

Co-founder Mr. Shailendra Barshikar of GrowthTree visited ASHINE on 8th December, 2021. 14 Start-ups presented their elevator pitch to Mr. Shailendra Barshikar for the shortlisting of start-up applications for the demo day.

INTERACT WITH SHRI HARSH SANGHAVI, HON'BLE HOME MINISTER, GOVERNMENT OF GUJARAT

Shri. Harsh Sanghvi, Honourable Home Minister, Government of Gujarat visited ASHINE NIDHI-TBI, SVNIT - Surat on 4th December, 2021. The Minister interacted with 40 founders of start-ups from the South Gujarat Entrepreneurial Ecosystem and encouraged them.

INTERACT WITH SHRI HARSH SANGHAVI, HON'BLE HOME MINISTER, GOVERNMENT OF GUJARAT

INDUSTRY INTERACT (SHRI MUKESH KUMAR, VICE-PRESIDENT, SAP LABS INDIA)

Under Industry Interact, Mr. Mukesh Kumar, Vice-President, SAP Labs India visited ASHINE NIDHI-TBI, SVNIT on 8th December, 2021 from 12.00 noon to 3.00 pm. An interactive exhibition of the 14 start-ups from the South Gujarat region was carried out. These start-up founders provided an elevator pitch along with the product/prototype to the stakeholders associated with ASHINE-SVNIT.

START-UP GROWTH NETWORKING MEETUP

ASHINE along with eChai Surat have hosted Start-up Growth Networking Meetup on 10th December, 2021 at ASHINE. In the event, invitee speakers Ms. Mayuri Ruparel (Founder, RoyalPOS), Mr. Chirag Lathiya (Co-founder, TechUp Labs) and Mr. Alpesh Vaghasiya (CEO, UBS) shared their start-up journey and experiences with the participants. Total 62 students, start-up founders & Start-up enthusiast participated in the program.

FIRESIDE CHAT WITH FOUNDERS OF HOBIT

ASHINE along with iKoVerk have hosted a Session with the founders of a Delhi based Start-up - HOBIT, Mr. Gaurav Dua and Mr. Arpit Tyagi on 14th Decemeber, 2021 at iKoVerk Co-working Space. Mr. Gaurav Dua is fond of Rapping and has done its masters in Marketing and international business and has experience of working in a start-up and top ed-tech firm as well. Mr. Arpit Tyagi is fond of Theatre and Writing and has worked in firms like Mynd Solutions and M1 Exchange. Hobit is a start-up focusing on building an ecosystem of various hobbies where people can interact with the likeminded people having the same hobbies and learn from the renowned and reputed tutors at their convenient pace, time and Place with the help of Technology. Total 20 start-up founders & Start-up enthusiast participated in the program.

STUDENT SENSITIZATION SESSION

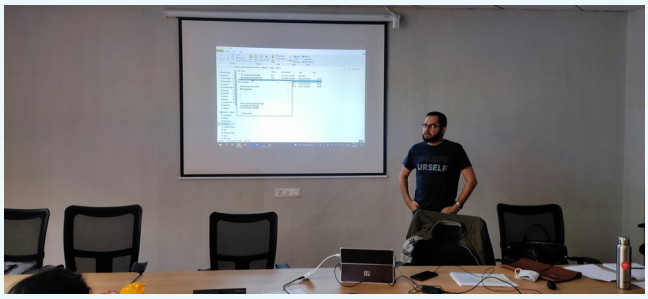
For the students of SVNIT, a Student Sensitization Session was held on 17th December, 2021. ASHINE was visited by 29 SVNIT students. Students spoke with the ASHINE team and learned about the importance of creating an entrepreneurial ecosystem that is focused on innovation, as well as the activities being undertaken to support start-ups in South Gujarat. They were given an overview of ASHINE's activities as well as the various funding and resources accessible to students at ASHINE.

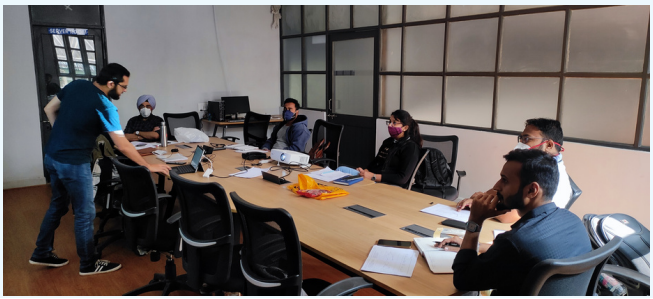
CORISE INDIA SUMMIT- START-UP GROWTH NETWORKING MEETUP

ASHINE along with eChai Surat and iKoVerk have hosted Start-up Growth Networking Meetup on 18th December, 2021 at ASHINE. In the event, women entrepreneurs Ms. Shreya Ranpariya (Co-founder, Firecamp), Ms. Priti Sheth (Co-founder, Maiora Diamonds), Ms. Nishma Singhal (Founder, Zoivane Pets) and Ms. Dhara Shah (Director, Sanskruti Technologies) shared their start-up journey and experiences with the participants. Total 30 students, start-up founders & Start-up enthusiast participated in the program.

1-DAY TRAINING PROGRAM ON CONCEPTS OF ENTREPRENEURSHIP

ASHINE along with Mountain Monk Consulting have hosted 1-Day Training Program on Concepts of Entrepreneurship on 8th January, 2022 at ASHINE. In the event, Mr. Ashfaq Calcuttawala founder of Mountain Monk Consulting provided training on various concepts of entrepreneurship. Total 06 start-up founders & Start-up enthusiast participated in the program.





HACKDOTSLASH- ROOT TO IDEAS-5.0

ASHINE along with students' group, conducted a national level Hackathon "DOTSLASH - Root to Ideas-5.0", a 36 hours long event which is open for all during 7th to -9th January 2021 with the aim to challenge the students to think out-of-the-box and offer innovative, disruptive, and sustainable solutions to build smart applications that would help address major real-world problems of our society.

The event was organized virtually with the help of Discord and Google meet platforms. There were 1652 applications and 1036 submitted registrations from all around the nation. The event started with the opening ceremony in the presence of Dr. R.V. Rao, Director in-charge SVNIT, Dr. Jyotirmay Banerjee, In-charge, Research Park, SVNIT, Dr, Ravi Kant, Dean (Student Welfare) and Dr. S.N. Shah, Faculty Coordinator, DotSlash, SVNIT, Mr. Kalp Bhatt, CEO, ASHINE, SVNIT and Mr. Darshan Mehta, Incubation Manager, ASHINE, SVNIT.

Before the event, the following workshops were held.

1. Beginner's Guide To Hackathon
2. Expansion 101
3. Blockchain Based Tokenization
4. Getting Started With Symbl.Ai
5. Azure Hackbook For Hackathons
6. Rise Of Open Source Saas
7. Pwas-A Revolution Into Mobile Landscape
8. Roadmap To Dream Company
9. Talk On Martech: Opportunity Of Technology Professionals
10. Vonage Video Express And Api &
11. Ai Voice Assistants For Mobile/Web Apps

Themes:
Road Safety, Smart City Management, Agriculture Sector, Developer Tools, Tech for everyone, Finance Management, Personal Growth and Well Being, Breaking the language barrier, Waste Management, Workout and Fitness, Open innovation

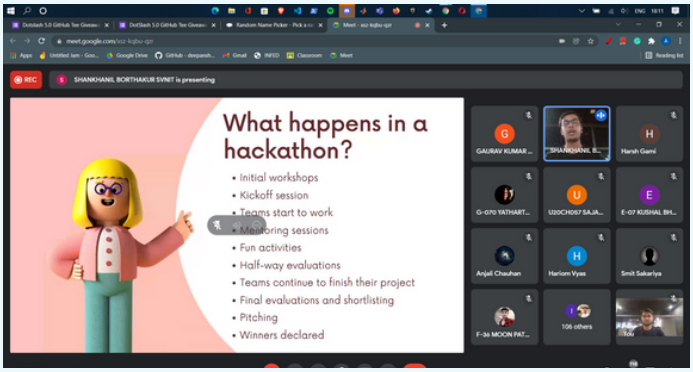
Judges panel:
Mr. Vivek Sridhar: Senior Cloud Advocate, Developer Relations, Cloud + AI Engineering at Microsoft.
Shivay Lamba: full-stack developer, currently the CTO at DarkHorse
Karthik Sridharan: Co-Founder and CEO of Flexiple, a start-up network of developers and designers and Co-Founder of Remote.tool
Mohit Prateek: Co-Founder and CEO of Anakin (YC S21)
Avinash Jaiswal: An SDE-2 at Gojek

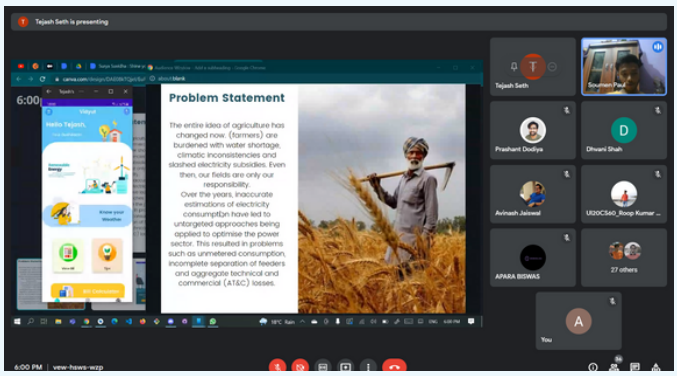
Details Of Beneficiary:
Out of 117 projects, Top 10 were shortlisted for the presentation and each team was given 10 minutes to demonstrate their project followed by 5 minutes of question-and-answer session with the judging panel.

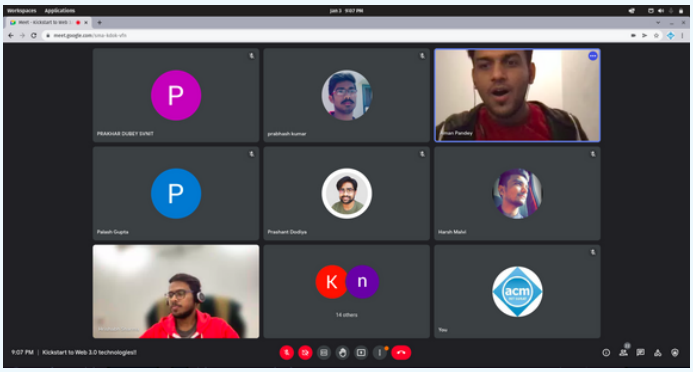
Winners Of the Event:
1. Team Russian Roulette (Kaustubh Maske Patil): Project: autosaved
2. Team Ghost in the Wire (Nikhil Kumar Gautam, Sahil Nare, Meet Soni): Project: Farmer Ally
3. Team Runtime_Terror (Aaradhya Beri, Aakash Sharma, Aayush Kumar): Project: Terra

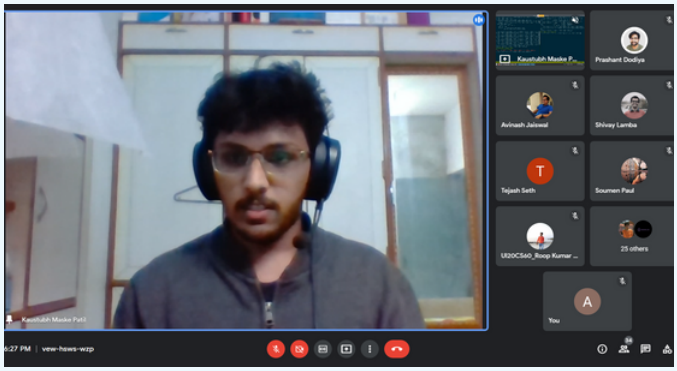
Best Freshers Hack: Team 4-ZERO-4
OnecDot Track Prize: PHOEN!X
Alan AI Track Prize: hell0_fri3nd.exe

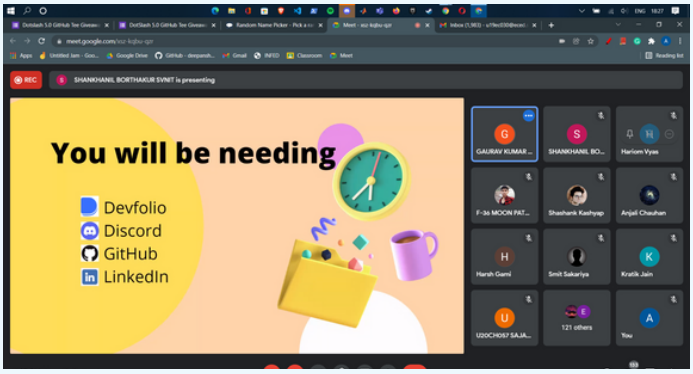
HACKDOTSLASH- ROOT TO IDEAS-5.0

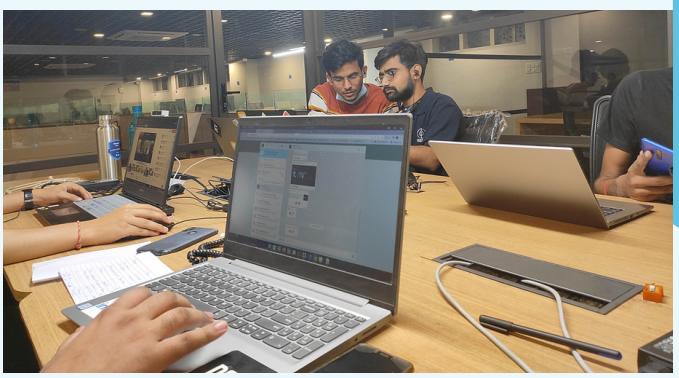


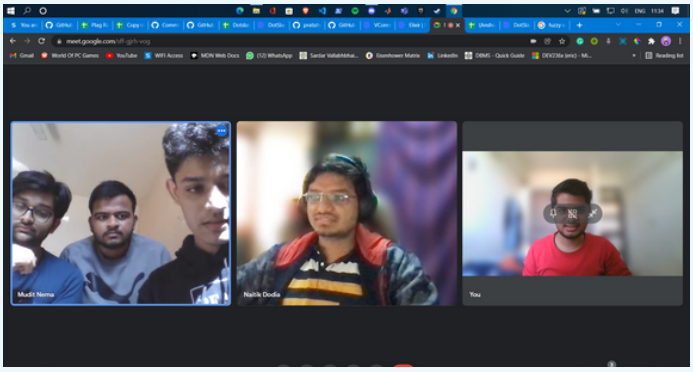


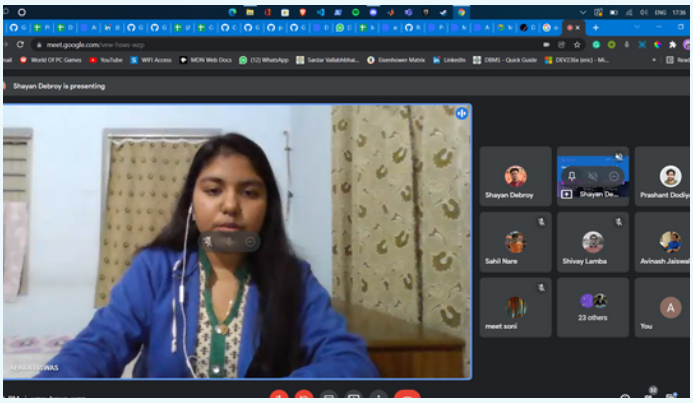












STUDENTS' SENSITIZATION PROGRAM

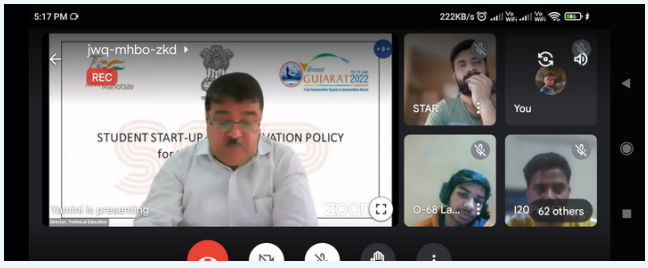
For the students of SVNIT, a Students' Sensitization Session was held on 7th January, 2022. ASHINE was visited by 40 SVNIT students. Students spoke with the ASHINE team and learned about the importance of creating an entrepreneurial ecosystem that is focused on innovation, as well as the activities being undertaken to support start-ups in South Gujarat. They were given an overview of ASHINE's activities as well as the various funding and resources accessible to students at ASHINE.

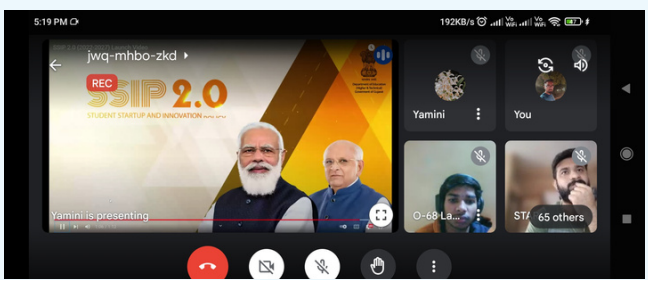
SENSITIZATION PROGRAM ON STUDENT START-UP AND INNOVATION POLICY (SSIP 2.0)

From 5 p.m. to 6 p.m. on 17th January, 2022, ASHINE-SVNIT hosted a virtual sensitization session on Student Start-up and Innovation Policy (SSIP 2.0). The event was attended by SSIP Coordinator Dr. Shweta Shah-SVNIT, Mr. Kalp Bhatt-CEO at ASHINE NIDHI-TBI, and Mr. Darshan Mehta-Incubation Manager at ASHINE NIDHI-TBI, in addition to the SVNIT Students and Start-ups.

The session began with a virtual message from the Hon. Principal Secretary of Education, followed by a video film about SSIP 2.0. SSIP Coordinator Dr. Shweta Shah spoke on ASHINE-SVNIT's journey and accomplishments under SSIP 1.0, as well as a presentation on SSIP 2.0. She discussed how SSIP 1.0 was a huge success, as well as the important features and benefits of SSIP 2.0, as well as how students, Start-ups, and innovators may benefit from SSIP 2.0.

Mr. Pratik Bajaj of Valuationary, Mr. Sunny Kabrawala of Star, and Mr. Dishant Gandhi of Gradeazy recounted their experiences with ASHINE-SVNIT and how SSIP 1.0 helped them progress in their start-up journey at the end of the program. Total 179 students, start-up founders & Start-up enthusiast participated in the program.





INTERACTIVE SEMINAR ON START-UP & ENTREPRENEURSHIP

ASHINE, in collaboration with the students' group, conducted a seminar on start-up and entrepreneurship on 12th February, 2022. In the beginning of the event, Dr. R. V. Rao, In-charge Director, SVNIT, Surat while interacting with the participants shared his views regarding the importance of skill development in today's world. In the event, Mr. Kalp Bhatt (CEO, ASHINE) provided various insights about start-up and entrepreneurship, and Mr. Sunny Kabrawala, Director of STAR, a start-up incubated at ASHINE, explained the concept of Design Thinking. It was an interactive session in which students asked us questions about entrepreneurship and starting a business. Total 100 students & Start-up enthusiast participated in the program.

INTERACTIVE SEMINAR ON 'BASICS OF START-UP'

ASHINE along with the students' group, have hosted seminar on Basics of Start-up on 18th February, 2022 at ASHINE. Where Mr. Kalp Bhatt (CEO, ASHINE) provided various insights about basics of start-up to the students of SVNIT. It was an interactive session where students cleared their queries related to entrepreneurship and start-up with us. Total 122 students participated in the event.

INTERACTIVE WEBINAR ON START-UP & ENTREPRENEURSHIP

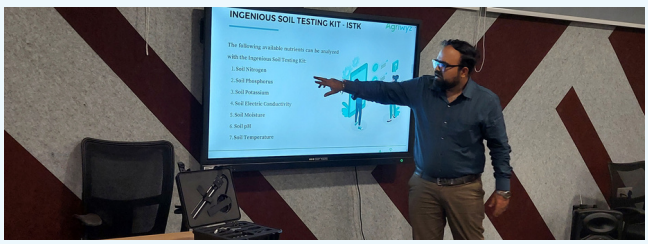
ASHINE along with the students' group, have hosted a webinar on Start-up & Entrepreneurship by Mr. Sunil Shah, an IIMA Alumni and Managing Director of Motivation Engineers and Infrastructure Pvt. Ltd. on 26th February, 2022. Where Mr. Sunil Shah provided various insights about start-up and entrepreneurship to the participants. It was an interactive session where students cleared their queries related to entrepreneurship and start-up with the speaker. Total 131 students & Start-up enthusiast participated in the program.

INVESTOR INTERACT

ASHINE has organized "Investor Interact" to enable the culture of collaboration amongst Start-Ups within the ecosystem on 28th February, 2022. A collaborative day which enabled the innovator with the opportunity to share their story & journey. Investor Interact was the perfect environment to enable efficient matching of great ideas with the necessary capital and expertise. At the beginning of the event Executive committee of ASHINE interacted with Mr. Vishal Budhiya, Founder and Managing Director at Steam house. After that, start-ups presented their Story and Journey so far in presence of Mr. Vishal Budhiya.

Following young start-ups shared their entrepreneurial journey through Investor Interact Platform.

Ms. Kriya Doshi (Founder-ThinkYoung), Mr. Praveen Shankar, (Founder- Voltplug Electric Private Limited), Mr. Keyur Nanavati (Director- MN Sustainable Energy Pvt. Ltd.), Mr. Sunny Kabrawala (Director- Avkashyaan Private Limited), Mr. Dishant Gandhi (Founder-Gradeazy). Total 15 students & Start-up enthusiast participated in the program.



START-UP GROWTH NETWORKING MEETUP

ASHINE along with eChai Surat have hosted Start-up Growth Networking Meetup on 5th March, 2022 at ASHINE. In the event, invitee speakers Mr. Arjun Kava (CEO, Videosdk.live), Mr. Dinesh Agarwal (Co-founder & CTO, Factory Bucket Inc) and Ms. Shruti (Gupta) Tibrewal (Co-founder, Bebe Burp) shared their start-up journey and experiences with the participants. Total 59 students, start-up founders & Start-up enthusiast participated in the program.

FUNDING ANNOUNCEMENT

ASHINE-SVNIT, Surat has been recognized as the 1st Nodal Institute (NI) of South Gujarat region under the Scheme for Assistance for Startups/Innovation, Industries Commissionerate, Government of Gujarat (SAS).

As a Nodal Institute (NI), ASHINE - SVNIT will be able to provide seed funding of up to INR 30 Lakh to startups and an additional INR 10 Lakh for startups creating a social impact. Sustenance allowance of INR 20,000 per month to the startups and INR 25,000 per month to women-led startups for a period of one year.

Recently, 4 Startups from ASHINE have received a cumulative funds of Rs.1,01,80,000/- as a seed funding.

ASHINE has also received CSR funding from HDFC bank under HDFC Bank SmarUp Parivartan Grants 21-22 (HDFC-CSR) From which HDFC bank has selected 2 startups incubated at ASHINE and INR 42,50,000 will be utilized as a seed support for these startups.

Start-up Name	Funding Agency	Total Sanctioned funds (In Rs.)
Gradeazy	SAS	27,40,000
Trezix	SAS	27,40,000
Urisol	SAS	19,00,000
Ecovia	SAS	28,00,000
	HDFC-CSR	21,25,000
Br-Scan	HDFC-CSR	21,25,000

ANNOUNCEMENT

Prof. A. A. Shaikh (Prof In Charge, Research Park, SVNIT) has been appointed to the board of directors of ASHINE.

His background in academics, research, and training, as well as his established ability to see opportunities, form partnerships, and lead initiatives, will enable ASHINE to build on its past triumphs and secure the Consortium's future success.

Prof. J. Banerjee (Former Director, ASHINE) is also to be thanked for his dedication and essential services in assisting ASHINE in realizing its full potential.

INDUSTRY INTERACT WITH SHRI. GOVINDBHAI DHOLAKIYA, FOUNDER & EXECUTIVE CHAIRMAN, SHREE RAMKRISHNA EXPORTS

Under Industry Interact: Shri. Govindbhai Dholakia, Founder & Executive Chairman, Shree Ramkrishna Exports visited ASHINE NIDHI-TBI, SVNIT - Surat on Saturday - March 12, 2022. The event was organized in the multiple sessions.

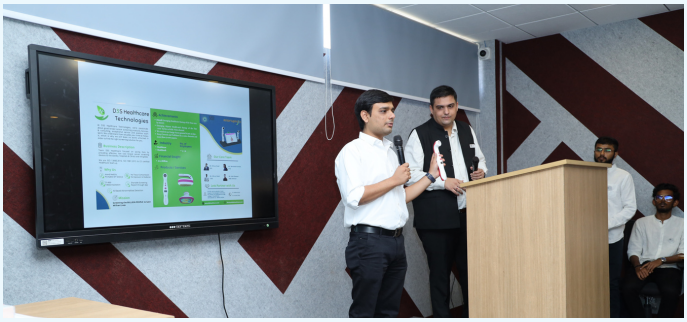
Session 1: Felicitation of the Guest of Honor and Joint Commissioner, IC, GoG with Bouquet & Memento. Welcome speech & brief introduction about ASHINE along with introduction and interaction of all members present at the Executive Conference Room, ASHINE

Session 2: Interaction of the Guest of Honor, Board of Directors, Executive & Advisory Committee of ASHINE and Invitee members with 30+ start-ups under Pre-incubation Program and supported under SSIP, Incubation Program and applied for SAS at ASHINE at the Incubation & Co-working Space, ASHINE.

Session 3: Elevator Pitch by 05 start-ups selected under SAS, IC, GoG & HDFC CSR; Speech by Director, SVNIT; Speech by Joint Commissioner, Industries Commissionerate, GoG; Industry Interact Speech by Guest of Honor along with Introduction to various initiatives and ecosystem support for start-ups by: 1. HDFC Bank (Presented by: Mr. Nirav Upadhyay), 2. Mountain Monk (Presented by: Mr. Ashfaq Calcuttawala), 3. MY FM (Presented by: Mr. RJ Mihir Pathak), 4. Surties (Presented by: Mr. Keyur Modi).

Total 110 students, start-up founders, Start-up enthusiast & members from start-up ecosystem participated in the program.

INDUSTRY INTERACT WITH SHRI. GOVINDBHAI DHOLAKIYA, FOUNDER & EXECUTIVE CHAIRMAN, SHREE RAMKRISHNA EXPORTS



INDUSTRY INTERACT WITH SHRI. CHUNIBHAI H. GAJERA, FOUNDER, LAXMI DIAMOND AND MANAGING TRUSTEE, GAJERA CHARITABLE TRUST

Under Industry Interact: Shri. Shri. Chunibhai H. Gajera, Founder, Laxmi Diamond and Managing Trustee, Gajera Charitable Trust visited ASHINE NIDHI-TBI, SVNIT - Surat on Friday - March 25, 2022 and interacted with young minds of SVNIT. Along with him Mr. Bhumik Gajera (Director, Laxmi Diamonds) and Shri. Mahesh Sonani (Founder, SUPERHARD Research Center) interacted with various startup founders and students and discussed regarding how Diamond Industry works and how Engineers can contribute in revolutionizing industry with Technology and Innovation. The event was organized in the multiple sessions.

Session 1: Welcome and Felicitation of the Guest of Honor with Bouquet & Memento. Brief introduction about ASHINE and introduction and interaction of all members present at the Executive Conference Room, ASHINE

Session 2: Interaction of the Guest of Honor, Board of Directors, Executive & Advisory Committee of ASHINE and Invitee members with 20+ startups under Pre-incubation Program and supported under SSIP, Incubation Program and applied for SAS at ASHINE at the Incubation & Co-working Space, ASHINE.

Session 3: Speech by the eminent stakeholders at ASHINE, SVNIT. Industry Interact Speech by Guest of Honor attended by 20+ startup founders and students.

Total 91 students, start-up founders, Start-up enthusiast & members from start-up ecosystem participated in the program.

Contact Us

Reach out to us and begin your Entrepreneurial journey with ASHINE

Address: Association for Harnessing Innovation and Entrepreneurship (ASHINE),
NIDHI - Technology Business Incubator (TBI),
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YouTube: https://www.youtube.com/channel/UCZVyPH6senpN-ewBM78l-qw